



ASSOCIATION OF MONTEREY BAY AREA GOVERNMENTS



March 15, 2004

Ms. Linda Wilshusen
Santa Cruz County Regional Transportation Commission
1523 Pacific Avenue
Santa Cruz, CA 95060

RE: Clean Air Month Resolution and Activities

Dear Ms. Wilshusen:

At its March 12, 2004 meeting, the Board of Directors of the Association of Monterey Bay Area Governments (AMBAG) proclaimed the month of May as Clean Air Month in the Monterey Bay Region by adopting the attached Resolution. We encourage you to adopt a similar Resolution and urge your employees to participate in the Clean Air Month activities.

During Clean Air Month, AMBAG, along with the American Lung Association of the Central Coast, the Community Hospital of Monterey Peninsula, the Monterey Bay Unified Air Pollution Control District, the Monterey County Health Department, the Salinas Valley Memorial Hospital, and the Watsonville Community Hospital will launch a public education outreach campaign emphasizing the health benefits of clean air and ways residents and their families can help improve our air quality.

A pledge card will be distributed throughout the three counties encouraging residents to examine their roll in producing smog and air pollution. Once residents pledge, they will receive a packet of information that educates and informs them about these sustainable, everyday practices such as ridesharing, combining errands into one trip, bicycling or walking, keeping their car engine tuned up, insulating their home, conserving energy, and recycling

Publicity materials will be available on April 26, 2004. To find out more about how your organization can get involved in promoting Clean Air Month, please contact Commute Alternatives, a program of AMBAG, at 422.POOL.

Sincerely,

Nicolas Papadakis
Executive Director

Enclosure

23-22

**A RESOLUTION
OF THE BOARD OF DIRECTORS OF THE
ASSOCIATION OF MONTEREY BAY AREA GOVERNMENTS
DECLARING MAY 2004 AS CLEAN AIR MONTH
IN THE MONTEREY BAY REGION**

WHEREAS, the American Lung Association has declared the month of May 2004 as "Clean Air Month"; the California Bicycle Coalition has declared May 16-22 as Bike Week; and the Transportation Agency for Monterey County, the Council of San Benito County Governments, and the Santa Cruz Area Transportation Management Association have declared Bike to Work/School Day as Thursday, May 20; and

WHEREAS, the Association of Monterey Bay Area Governments supports the promotion of cleaner air through the use of sustainable, every day practices; and

WHEREAS, the benefits of cleaner air, which enhance the quality of a healthy life, will be promoted during Clean Air Month, May 2004; and


WHEREAS, the Association of Monterey Bay Area Governments is working in partnership with the American Lung Association of the Central Coast, the Council of San Benito County Governments, the Community Hospital of Monterey Peninsula, the Monterey Bay Unified Air Pollution Control District, the Monterey County Health Department, the Salinas Valley Memorial Hospital, the Santa Cruz Area Transportation Management Association, the Watsonville Community Hospital, and the Transportation Agency for Monterey County, in taking a pro-active step in promoting sustainable every day practices that offer benefits to both residents and businesses in the Monterey Bay region:

NOW, THEREFORE, BE IT RESOLVED that the Board of Directors of the Association of Monterey Bay Area Governments hereby proclaims May 2004 as Clean Air Month in Monterey, San Benito, and Santa Cruz Counties; and

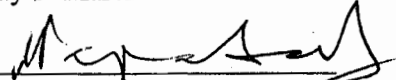
BE IT FURTHER RESOLVED that the Board of Directors urges all residents to examine their roll in producing smog and pollution and give consideration to sustainable practices such as ridesharing, combining errands into one trip, bicycling or walking, keeping their car engine tuned up, insulating their home, conserving energy, and recycling during May 2004; and

BE IT FURTHER RESOLVED that the Board of Directors urges all local jurisdictions to take an pro-active role in education and advocacy efforts to promote the vital importance of health and clean air in the Monterey Bay region.

PASSED AND ADOPTED this 12 day of March 2004.



Ralph Rubio, President



Nicolas Papadakis, Secretary