

## General Timeline

The following summarizes activities in May and June related to the measure:

### May:

- Review of draft sales tax ordinance by local jurisdictions and other agencies
  - May 5 – City of Scotts Valley - approved
  - May 7 – Highway 1 Construction Authority (HCA) – reviewed; will review again June 4th
  - May 10 – SCCRTC Bicycle Committee - comments in Attachment 1
  - May 11 – City of Santa Cruz - scheduled public hearing for June 2
  - May 11 – City of Watsonville - approved
  - May 14 & May 28 – SCMTD - staff will report orally on any action taken
  - May 18 – County Board of Supervisors - approved
  - May 20 – SCCRTC Interagency Technical Advisory Committee (ITAC) - comments in Attachment 1
  - May 27 – City of Capitola - staff will report orally on any action taken
  - June 2 – City of Santa Cruz Schedule Public Hearing - staff will report orally on any action taken
- Input solicited from general public and community groups
- Final poll developed

### June:

- June 3: SCCRTC Evening Public Hearing on the draft expenditure plan and ordinance
- Early June: Poll of likely voters on ballot language and expenditure plan
- June 17: SCCRTC Transportation Policy Workshop finalizes Expenditure Plan, requests BOS to place final expenditure plan on the November 2004 ballot
- Late June: Board of Supervisors reviews
- Addendum to RTP EIR to address Expenditure Plan funds prepared

### August:

- August 3: Board of Supervisors adopts ordinance, places expenditure plan on ballot. Forwards ordinance and expenditure plan to Elections Department
- August 6: Deadline to file measure materials (ordinance, expenditure plan and ballot language)
- August 7-17: 10-day Public Inspection Period of Ballot Questions & Text
- August 10: Final deadline to file arguments for ballot measures
- August 17: Final deadline for filing rebuttals and analyses to measures filed; County Counsel to submit analysis; County Auditor to submit fiscal analysis, if previously directed by BOS
- August 18-28: 10-day Public Inspection Period of arguments, analyses, and rebuttals
- September 23-October 25: County elections official mails Sample Ballot to registered voters

Ongoing to Election: Public Information Program