



GOVERNOR ARNOLD SCHWARZENEGGER

May 25, 2004

Dear California Leaders,

Recent increases in gasoline and diesel fuel prices have hit everyone in the pocketbook. California businesses have been hit especially hard. Higher fuel prices mean higher operating costs and increases in prices for food, merchandise and services.

Fortunately, we are not powerless. Over the past several years, we "flexed our power" and demonstrated that by working together, we can conserve significant amounts of energy. One out of every three California households, and more than one quarter of all businesses, saved more than 20% on their electricity bills. Together we saved hundreds of millions of dollars. Now we need to broaden this effort to conserve gasoline. I am writing to ask you and your company to participate in "Flex Your Power...at the Pump" by committing to several easy actions.

- 1) Adopt fuel-efficient operations.
- 2) Educate your employees about how to save energy.
- 3) Educate the public about how to save energy.

By conserving energy (gasoline and electricity) we help the economy and save money...and it is good for the environment.

As we approach the summer months, I urge you to join other business leaders, state and local elected officials, and community organizations by committing to these voluntary measures to reduce California's energy demand.

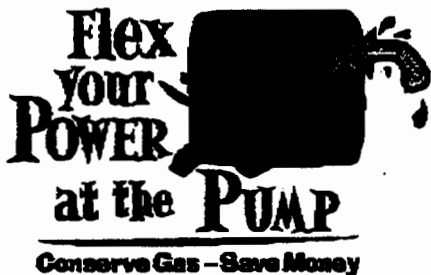
Please return the enclosed declaration and help "Keep California Rolling."

Sincerely,

A handwritten signature in cursive script that reads "Arnold Schwarzenegger".

Arnold Schwarzenegger

STATE CAPITOL - SACRAMENTO, CALIFORNIA 95814 - (916) 445-2841



DECLARATION OF ACTION
Response Form
Fax to (415) 775-4159

Yes, we will participate in the campaign by supporting the following:

Step One: Adopt Fuel-efficient Operations – No- and low-cost conservation measures such as:

1. Properly maintain fleet vehicles.
 - Keep tires inflated to the recommended pressure.
 - Change air filters and get regular tune-ups.
2. Support fuel-efficient policies.
 - Ridesharing and use of public transportation and bicycles.
 - Flexible schedules to reduce rush hour idling.
 - Combining multiple out-of-office errands and trips.
 - Fuel-efficient-vehicle procurement policy.
 - Fuel-efficient replacement-tires policy.

Step Two: Educate Employees – Communicate gasoline conservation information to employees by displaying and/or distributing Flex Your Power educational materials (such as linking to www.fypower.org). Messages include:

1. Keep your tires inflated to the recommended pressure.
2. Use your air conditioning selectively.
3. Observe the posted speed limits. It's safer and saves gas.
4. Accelerate smoothly and brake gradually. It's safer and uses less gas.
5. Properly maintain your vehicle and replace your air and oil filters as recommended.
6. Minimize the amount of time your vehicle idles.

Step Three: Educate the Public

1. Educate the public through materials and signage, websites, newsletters, and articles.
2. Participate in relevant "Flex Your Power...at the Pump" events.
3. Help recruit partners to join the campaign.

Name _____

Address _____

Title _____

City/State/Zip _____

Organization _____

Fax _____

Telephone _____

Energy Efficiency Contact - for follow-up _____

Email _____

Energy Efficiency Contact's Email Address _____

Signature _____

Date _____

Organization's Website _____

Please fax back your Declaration of Action to 415.775.4159
For more information, go to: www.fypower.org

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