

RESOLUTION NO.

Adopted by the Santa Cruz County Regional Transportation Commission  
on the date of August 19, 2004  
on the motion of Commissioner  
duly seconded by Commissioner

A RESOLUTION AUTHORIZING THE EXECUTIVE DIRECTOR TO EXPEND FUNDS NOT TO EXCEED \$55,000 FOR A PUBLIC INFORMATION PROGRAM RELATED TO THE LOCAL TRANSPORTATION SALES TAX MEASURE AND ITS EXPENDITURE PLAN ON THE NOVEMBER 2004 BALLOT

WHEREAS, A local transportation sales tax measure has been placed on the November 2004 ballot in Santa Cruz County; and,

WHEREAS, Said measure includes an Expenditure Plan to fund a variety of local transportation projects; and,

WHEREAS, An information program is needed to inform and educate the public about the measure and its expenditure plan; and,

WHEREAS, A workplan and budget has been developed to guide the development and implementation of this public information program about the Sales Tax Measure and Expenditure Plan; and,

WHEREAS, The Regional Transportation Commission and its staff will implement this public information program consistent with state law;

THEREFORE, BE IT RESOLVED BY THE SANTA CRUZ COUNTY REGIONAL TRANSPORTATION COMMISSION:

1. Authorizes the Executive Director to expend funds not to exceed \$55,000 for a public information program related to the Local Transportation Sales Tax Measure and its Expenditure Plan on the November 2004 Ballot.

AYES: COMMISSIONERS

NOES: COMMISSIONERS

ABSTAIN: COMMISSIONERS

ABSENT: COMMISSIONERS

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Jan Beutz, Chair

ATTEST:

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Linda Wilshusen, Secretary