

RESOLUTION NO.

Adopted by the Santa Cruz County Regional Transportation Commission
on the date of October 7, 2004
on the motion of Commissioner
duly seconded by Commissioner

A RESOLUTION AUTHORIZING THE EXECUTIVE DIRECTOR TO EXPEND FUNDS NOT TO EXCEED \$22,500
FOR A POST ELECTION POLL OF VOTERS RELATED TO MEASURE J: THE LOCAL TRANSPORTATION
IMPROVEMENT ACT ON THE NOVEMBER 2004 BALLOT

WHEREAS, Measure J, a local transportation sales tax measure to fund a variety of local transportation projects has been placed on the November 2004 ballot in Santa Cruz County; and,

WHEREAS, In the event that Measure J does not pass on November 2, the Commission may want to plan for future ballot measures; and,

WHEREAS, The results of a post-election poll of voters would provide the RTC with invaluable information about voter behavior and concerns that would help inform the Commission in designing a future transportation ballot measure;

THEREFORE, BE IT RESOLVED BY THE SANTA CRUZ COUNTY REGIONAL TRANSPORTATION COMMISSION:

1. Amend the FY04-05 budget to provide \$22,500 in Commission reserves for a post-election poll of voters on Measure J;
2. Authorizes the Executive Director to expend funds not to exceed \$2,500 for **planning** for a post election poll of voters on Measure J;
3. In the event Measure J does not pass on November 2, authorizes the Executive Director to expend funds not to exceed \$20,000 to **conduct** a post election poll of voters on Measure J; and,
4. Authorizes the Executive Director to negotiate, sign and amend an agreement with a polling consultant as long as the cost remains within the authorized amount not to exceed \$22,500.

AYES: COMMISSIONERS

NOES: COMMISSIONERS

ABSTAIN: COMMISSIONERS

ABSENT: COMMISSIONERS

Jan Beautz, Chair

ATTEST:

Linda Wilshusen, Secretary

Distribution: RTC Fiscal
Auditor-Controller
Transportation Planner – TS

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