

# SCOPE OF SERVICES

State Transportation/Legislative Strategist  
November 2006

The Santa Cruz County Regional Transportation Commission (SCCRTC) desires assistance in pursuit of a number of issues related to state transportation legislation and funding programs. To realize its goals, the SCCRTC desires assistance from a TEAM of strategic consultants with expertise in transportation governmental relations. JEA & Associates and Schnaidt & Associates will comprise the "TEAM". Tasks shall include:

1. Assist the RTC to develop and maintain an effective presence in state affairs and secure the maximum amount of state funding as possible. This includes working on passage of the Transportation Infrastructure Bonds on the November ballot, participation in workshops, and subsequent legislative activities that determine the method by which new or existing transportation program funds will be distributed.
2. Assist the RTC in developing a State 2007 Legislative Agenda, monitor, and participate as appropriate in legislative hearings on matters determined to be of interest to the RTC, and provide monthly written reports.
3. Representing and advocating SCCRTC priority issues before the State Legislature and the Governor's Administration. Priority issues include obtaining discretionary funding through the Annual Budget and ITIP/STIP process, as well as through other sources. In addition, priority issues include sponsoring and responding to legislation that affects the SCCRTC.
4. Identifying funding opportunities, beyond the standard Annual Budget and ITIP/STIP processes, such as through infrastructure bonds, provided by the State Legislature and the Administration that would benefit the SCCRTC.
5. Representing and advocating the securing of funds for the SCCRTC priority projects through the State budget and appropriations processes as well as the RTP/CTC/Caltrans processes.
6. Increase visibility by working with the SCCRTC to elevate its presence in Sacramento with not only the Legislators of the Region but begin to familiarize other Legislators in the Legislature who take actions on transportation budget and legislative matters that impact the SCCRTC. The Team will work to bring key leaders in the Legislature, members of the Governor's Administration, from

the CTC, Caltrans and other agencies heads to the SCCRTC to better educate and inform them of the needs and priorities for the SCCRTC. Coordinate comprehensive meetings in Sacramento for SCCRTC Commissioners and staff to meet with Legislative Leadership, Committee Chairs, the Governor's Administration, CTC Commissioners, Caltrans and important individuals in priority issue areas.

7. Provide strategic information on transportation policy and legislation, including copies of introduced legislation, amendments, policy white papers, relevant hearings and testimony, regulatory guidelines and any analysis of transportation policy, legislation and regulation relevant to SCCRTC priorities.

8. Advising and assisting the SCCRTC in developing strategies on legislation, regulations and funding opportunities for priority programs and projects, including, but not limited to: maintenance and rehabilitation of local streets and roads, highways, bike lanes, sidewalks and transit facilities; operational improvements to Highway 1 including the potential addition of HOV Lanes; Santa Cruz Branch Line acquisition; local bicycle and pedestrian projects.

9. Meet with the RTC Chair, Commissioners, and senior staff at least 4 times per year to review and discuss the progress of the RTC's legislative and transportation programs.

10. Provide the necessary technical, political and logistical support for RTC Board members or staff to participate in legislative, executive or regulatory forums as appropriate.

11. Undertaking any other assignments as directed by the SCCRTC.