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**From:** Kirsten Liske [mailto:kliske@ecoact.org]

**Sent:** Thursday, December 28, 2006 4:56 PM

**To:** Santa Cruz Environmental Organizations

**Subject:** Fwd: CAP Application to Lead/Plan the achievement of a 2010 Community Goal

Calling all Environmental Leaders in Santa Cruz County,

The Community Assessment Project is seeking organizations to lead the way toward achieving our Community Goals and has asked me to forward this to local leaders.

These Champion organizations will be recognized for their efforts to convene others and address various community goals. The goals for the Natural Environment in Santa Cruz County by the year 2010 are:

- By the year 2010, the health of rivers and the ocean is improved by reducing erosion, reducing pollution and increasing summer stream flows.
- By the year 2010, Open space is preserved & increased while the percentage of housing units is increased which are environmentally sound, green, affordable, and near transit & job centers.
- By the year 2010, single-passenger auto use is reduced by improving cyclist safety, increasing miles of bike lanes and increasing use of public transportation.

If you would like to apply to become the Champion for one of these goals, please reply with the following information to Mary Lou Goeke or Michelle Stephenson of United Way immediately ([mstephenson@unitedwaysc.org](mailto:mstephenson@unitedwaysc.org)).

There is a kickoff meeting of Champion organizations scheduled for January 5, 2007 that you won't want to miss.

Sincere thanks for considering this opportunity.

**Ecology Action of Santa Cruz**

Achieving Community and Environmental Excellence through Partnership and Innovation

[www.ecoact.org](http://www.ecoact.org)

**Kirsten Liske, Vice President**

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Please submit this nomination by email ASAP to:

Michelle Stephenson  
Director of Administrative Services  
United Way of Santa Cruz County  
[mstephenson@unitedwaysc.org](mailto:mstephenson@unitedwaysc.org)

A copy of the CAP Community Goals for 2010 is attached. Additional Information on the Community Assessment Project can be found at the following websites:

- United Way of Santa Cruz County : <http://www.unitedwaysc.org>
- Community Assessment of Santa Cruz County: <http://www.santacruzcountycap.org/>
- Applied Survey Research: <http://www.appliedsurveyresearch.org/www/mainmenu.shtml>

Many Thanks,

Mary Lou Goeke