

**AGENDA:** April 5, 2007

**TO:** Regional Transportation Commission  
**FROM:** Cory Caletti, Senior Transportation Planner  
**RE:** FY 07-08 Requests for Transportation Development Act (TDA) Funding from the Community Traffic Safety Coalition and Bike to Work

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## **RECOMMENDATION**

The Bicycle Committee and Staff recommend that the Regional Transportation Commission:

1. Review the attached proposed FY 07-08 Work Plans and Budgets for the Community Traffic Safety Coalition (CTSC) and Bike to Work (BTW); and
  2. Adopt the attached resolutions (Attachment 8 and 9) approving claims for FY 07-08 funds for the CTSC and BTW.
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## **BACKGROUND**

On March 15, 2007, the Regional Transportation Commission approved its FY 07-08 budget and work program which included \$100,000 in Transportation Development Act (TDA) funds for the Community Traffic Safety Coalition (CTSC) and \$41,200 in TDA funds for the Bike to Work program.

Since FY 98-99, the Commission has provided \$50,000 in Transportation Development Act (TDA) funding for the Community Traffic Safety Coalition (CTSC), operated by the County of Santa Cruz Health Services Agency (HSA). In FY 01-02, the Commission added \$50,000 to fund the CTSC's Bicycle and Pedestrian School Education Program (newly named the Ride 'n Stride Program) for a total of \$100,000 in TDA funds annually. In 2004, some funding was provided through the Congestion Mitigation and Air Quality Improvement (CMAQ) program instead of TDA.

The RTC has a long history of supporting Bike to Work (BTW), a project of the Santa Cruz Area Transportation Management Association (SCA TMA). Bike to Work's goals of increasing levels of cycling in Santa Cruz County are consistent with the Commission's Regional Transportation Plan, and the project provides an unparalleled level of bicycle promotion throughout the County on an ongoing basis. Now in its twentieth year as a community project, BTW has grown steadily in participation and organization over the years.

Per the agreements between the Commission and CTSC and Bike to Work for receipt of

TDA funds, the Commission has the opportunity to provide input or contingencies on funding or the work plan as part of any funding approval.

## **DISCUSSION**

Because the RTC provides a substantial portion of the operational funding for the Community Traffic Safety Coalition and Bike to Work through its Transportation Development Act (TDA) funds, the annual budgets and work programs for both projects are forwarded to the RTC for information, input and approval.

### ***Community Traffic Safety Coalition***

The County Health Services Agency (HSA) has submitted the attached TDA funds request, work plans and budgets for Commission review and approval (Attachments 1 to 3). Attachment 2 is the work program and budget for the ongoing work of the CTSC and spans two fiscal years. As in FY 06-07, the FY 07-08 funding request for the Coalition is for \$53,276.

Attachment 3 is the work plan and budget for continuation of the Bicycle and Pedestrian School Education/Ride 'n Stride Program. This project includes staff costs but also relies on volunteers to present lessons on bicycle and pedestrian safety to elementary school students. The FY 07-08 funding request for this program is for \$46,724.

The total amount requested for the CTSC and its Bicycle and Pedestrian School Education/Ride 'n Stride Program does not exceed the \$100,000 level established in the approved RTC FY 07-08 budget.

For a look at past Coalition activities, a 2005-2006 Annual Report is included (Attachment 4). Corinne Hyland from the CTSC will be at the meeting to address any questions.

### ***Bike to Work***

Bike to Work (BTW) staff has submitted a TDA funds request, FY 07-08 budget and work plan (Attachments 5 and 6) for Commission review and approval of funding. BTW is requesting \$41,200 in FY 07-08 TDA funds to support their ongoing efforts. Attachment 6 provides the FY 07-08 Scope of Work and Budget and provides some detail on the services BTW proposes to provide during the coming fiscal year. The requested \$41,200 represents 29% of BTW's annual budget, which is just over \$140,000. The \$41,200 sum includes a 3% cost of living increase requested by Bike to Work staff and included in the approved FY 07-08 RTC budget.

Attachment 7 provides a 2006 Summary Report containing a description of services provided by BTW during FY 06-07.

Piet Canin from Bike to Work will be at the meeting to address any questions or

comments.

### ***Recommendation***

The Bicycle Committee reviewed the CTSC and BTW work plans and budgets at its February 12, 2007 meeting. **The Bicycle Committee and staff recommend adoption of the attached resolutions (Attachments 8 and 9) approving the TDA claims from CTSC and BTW.**

### **SUMMARY**

The Bicycle Committee and staff recommend that the Regional Transportation Commission review and approve TDA funding for the CTSC and Bike to Work in the amount of \$100,000 and \$41,200, respectively. Attached are FY 07-08 budgets, work programs, and allocation requests for the Community Traffic Safety Coalition and Bike to Work programs for your review and funding approval.

Attachment 1: Request Letter from Dena Loijos, Project Director for the Community Traffic Safety Coalition

Attachment 2: Community Traffic Safety Coalition FY 06-08 Work Plan and Budget

Attachment 3: Bicycle and Pedestrian Education Program FY 06-08 Work Plan and Budget

Attachment 4: 2005 – 2006 Annual Report for the CTSC

Attachment 5: Request Letter from Piet Canin, Bike to Work Program Director

Attachment 6: FY 07-08 Bike to Work Scope of Work and Budget

Attachment 7: 2006 Bike to Work Program Summary/Annual Report

Attachment 8: Community Traffic Safety Coalition Resolution

Attachment 9: Bike to Work Resolution