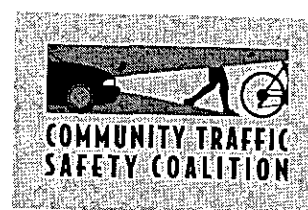


COMMUNITY TRAFFIC SAFETY COALITION



Attachment 1

December 4, 2007

Santa Cruz County Regional Transportation Commission
1523 Pacific Avenue
Santa Cruz, CA 95060-3911

Regarding: FY 2007-2008 TDA Request for the Community Traffic Safety Coalition

Dear Commission Chair Ellen Pirie and Commissioners:

The Community Traffic Safety Coalition's mission is to reduce traffic-related injuries, while promoting the use of alternative modes of transportation. The primary focus is on bicycle and pedestrian safety issues. The Coalition educates all road users in safety practices to decrease the risk and severity of collisions, and advocates for improved conditions to make all methods of transportation safer.

For FY 2007-2008, HSA has a two-part request. First, HSA requests \$53,276 to provide a portion of the annual budget for the CTSC. Second, HSA is requesting \$46,724 to continue funding the Bicycle and Pedestrian Education Program. The total amount requested for both the CTSC and the Bike and Pedestrian Education Program for FY2007-2008 is \$100,000. HSA and other member agencies will be providing \$100,000 in matching funds, in-kind hours and other donations.

As you will see in the following pages, the CTSC has again developed a work plan that reflects the needs and concerns of the community. Thank you for your consideration and continued support.

Sincerely,

C Loijos

Dena Loijos, MPH, CHES
Project Director of the Community Traffic Safety Coalition

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