

General Timeline for Placing a Sales Tax Measure on the November 2008 Ballot

TIMING	ACTION
Sep 05	<ul style="list-style-type: none"> • RTC Established Transportation Funding Task Force
Sept 05 - Nov 07	<ul style="list-style-type: none"> • TFTF Development of Project List for a Ballot Measure
Feb 08	<ul style="list-style-type: none"> • RTC: Decide whether to continue to pursue sales tax in November 2008
Dec 2007- Aug 2008	<ul style="list-style-type: none"> • Complete tasks needed to finalize measure for ballot (ex. finalize project list, ballot language, expenditure plan, ordinance, County counsel review of draft expenditure plan, poll ballot language, etc.) • Environmental review of final expenditure plan/project list (will take a minimum of 5 months)
Aug 8, 2008 (Jun 13 if meeting early deadline)	<ul style="list-style-type: none"> • Deadline for Board of Supervisors to adopt a resolution to call the election and consolidate the measure with the November election (assumes BOS, not RTC will place measure on ballot) • Last Day to File Ballot Measure with county Elections Department
Aug 12, 2008	<ul style="list-style-type: none"> • Final Deadline to File Arguments for Measures
Aug 19, 2008	<ul style="list-style-type: none"> • Final Deadline for Filing Rebuttals and Analyses
Nov 4, 2008	<ul style="list-style-type: none"> • ELECTION DAY
Ongoing	<ul style="list-style-type: none"> • Public information program

Note: Private sector champions may develop and implement a publicity campaign in support of the measure independent from the public sector process.