

AGENDA: April 3, 2008

TO: Regional Transportation Commission

FROM: Cory Caletti, Senior Transportation Planner

RE: FY 08-09 Requests for Transportation Development Act (TDA) Funding from the County of Santa Cruz Health Services Agency's Community Traffic Safety Coalition and the Ride 'n Stride Programs, and the Bike to Work Program

RECOMMENDATION

The Bicycle Committee and staff recommend that the Regional Transportation Commission:

1. Review the attached proposed FY 07-08 work plans and budgets for the County of Santa Cruz Health Services Agency's Community Traffic Safety Coalition (CTSC) and Ride 'n Stride Programs, and for Bike to Work (BTW); and
 2. Adopt the attached resolutions (Attachments 14 and 15) approving claims for FY 08/09 funds for the CTSC, Ride 'n Stride and BTW Programs.
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BACKGROUND

On March 20, 2008, the Regional Transportation Commission approved its FY 08/09 budget and work program which included \$100,000 in Transportation Development Act (TDA) funds for the Community Traffic Safety Coalition (CTSC) and \$41,200 in TDA funds for the Bike to Work program.

Since FY 98/99, the Commission has provided \$50,000 in TDA funding for the CTSC, operated by the County of Santa Cruz Health Services Agency (HSA). In FY 01/02, the Commission added \$50,000 to fund the County of Santa Cruz Health Services Agency's Ride 'n Stride Program, a bicycle and pedestrian education program closely associated with the CTSC, for a total of \$100,000 in TDA funds annually.

The RTC has a long history of supporting Bike to Work (BTW), a project of Ecology Action, formerly the Santa Cruz Area Transportation Management Association. Bike to Work's goals of increasing levels of cycling in Santa Cruz County are consistent with the Commission's Regional Transportation Plan. The project provides an unparalleled level of bicycle promotion throughout the County on an ongoing basis. Now in its twenty-second year as a community project, BTW has grown steadily in participation and organization over the years.

Per the agreements between the Commission and the County Health Services Agency and Bike to Work for receipt of TDA funds, the Commission has the opportunity to provide input or contingencies on funding or the work plan as part of any funding approval.

DISCUSSION

Because the RTC provides a substantial portion of the operational funding for the Community Traffic Safety Coalition, the Ride 'n Stride Program and the Bike to Work Program through its TDA funds, the annual budgets and work programs for these projects are forwarded to the RTC for information, input and approval.

Community Traffic Safety Coalition and Ride 'n Stride Programs

The County Health Services Agency (HSA) has submitted the attached TDA funds request, work plans and budgets for Commission review and approval (Attachments 1 through 4). Attachment 2 is the TDA claim form now requested of all TDA claimants. Attachments 3 and 4 are the work program and budget, respectively, for the ongoing work of the CTSC and spans two fiscal years. As in FY 07/08, the FY 08/09 funding request for the Coalition is slightly higher than half of the \$100,000 allotment at \$51,163.

Attachments 5 through 7 are the TDA claim form, the work plan and budget for continuation of the Ride 'n Stride bicycle and pedestrian school education program. This project includes staff costs but also relies on volunteers to present lessons on bicycle and pedestrian safety to elementary school students. The FY 08/09 funding request for this program is \$48,837, the remaining balance of the \$100,000 allotment.

The total amount requested for the CTSC and Ride 'n Stride, the bicycle and pedestrian school education program, does not exceed the \$100,000 level established in the approved RTC FY 08/09 budget.

Theresa Rogerson from the County Health Services Agency will be at the meeting to address any questions.

Bike to Work Program

Bike to Work (BTW) staff has submitted a TDA fund request, FY 08/09 claim, budget and work plan (Attachments 8 through 11) for Commission review and approval of funding. BTW is requesting \$41,200 in FY 08/09 TDA funds to support their ongoing efforts. Attachments 10 and 11 provide the FY 08/09 Scope of Work and Budget with some detail on the services BTW proposes to provide during the coming fiscal year. The requested \$41,200 represents 30% of BTW's annual budget, which is just over \$140,000.

Attachment 12 provides a 2007 Summary Report containing a description of services provided by BTW during the 2007 calendar year.

Piet Canin from Bike to Work will be at the meeting to address any questions or comments.

Recommendation

The Bicycle Committee reviewed the CTSC, Ride 'n Stride and BTW work plans and budgets at its March 10, 2008 meeting. **The Bicycle Committee and staff recommend adoption of the attached resolutions (Attachments 14 and 15) approving the TDA claims from CTSC, the Ride 'n Stride Program and BTW programs.**

SUMMARY

The Bicycle Committee and staff recommend that the Regional Transportation Commission review and approve TDA funding for the Health Services Agency's CTSC and Ride 'n Stride Programs, and the Bike to Work Program in the amount of \$100,000 and \$41,200, respectively. Attached are FY 08/09 claims, budgets, work programs, and allocation requests from the County of Santa Cruz Health Services for the Community Traffic Safety Coalition and the Ride 'n Stride Programs and from Ecology Action for the Bike to Work Program for your review and funding approval.

- Attachment 1: Request Letter from Theresia Rogerson, Project Director for the Community Traffic Safety Coalition and Ride 'n Stride Programs
- Attachment 2: Community Traffic Safety Coalition FY 08/09 TDA Claim Form
- Attachment 3: Community Traffic Safety Coalition FY 08/10 Work Plan
- Attachment 4: Community Traffic Safety Coalition FY 08/09 Budget
- Attachment 5: Ride 'n Stride TDA Claim Form
- Attachment 6: Ride 'n Stride FY 08/09 Work Plan
- Attachment 7: Ride 'n Stride FY 08/09 Budget
- Attachment 8: Request Letter from Piet Canin, Bike to Work Program Director
- Attachment 9: Bike to Work TDA Claim Form
- Attachment 10: Bike to Work FY 08/09 Scope of Work
- Attachment 11: Bike to Work FY08/09 Budget
- Attachment 12: 2007 Bike to Work Program Summary/Annual Report
- Attachment 13: Bike to Work Comparative Statistics
- Attachment 14: Community Traffic Safety Coalition and Ride 'n Stride Programs Resolution
- Attachment 15: Bike to Work Program Resolution