

Appendix F

**Public Outreach for the
2005 *Regional Transportation Plan***

Public Outreach Efforts
for the
2005 Regional Transportation Plan and Environmental Impact Report

Public Outreach		Regional Transportation Commission	Transportation Policy Workshop	- - Advisory Committees - -		
				Interagency TAC	Bicycle Committee	Elderly & Disabled TAC
Approve concept of coordinated effort w/MTP		June 03		May 03		
Agree to tri-county EIR		Sept 03				
Review work plan/schedule		Sept 03				
New RTP Website Developed	Oct 03					
Policy Element & Eval Measures						
Policy Update Process			Sept 03			
Draft Policy Element		Feb 04		October 2003		
Evaluation Measures		Feb 04		Oct & Nov 03	Oct 03	Oct 03
Project List Development						
News Release Soliciting Project Ideas	11/5/2003					
Fact Sheets & Project Idea Forms Distributed at Public Meetings				Oct 03	Oct & Nov 03	Oct 03
-Caltrans Hwy 1 Route Concept Report Meeting, Watsonville	10/22/2003					
-Recreational Rail EIR Scoping Meeting, Aptos	11/6/2003					
-SCCRTC Meeting	11/6/2003					
Review/Recommend Project Lists				March 04		
News Release on Draft Project List	3/2/2004					
Financial Projections/Preliminary Project List Public Hearing		April 04				
Updated Project Lists		Oct 04				
Environmental Document Development						
Approve RFP for Environmental Document		April 04				
NOP/Scoping Meeting Notice			June 04			
News Release on Scoping Meetings	6/10/2004					
Ads on Scoping Meeting in local press	6/15-17/2004					
Scoping Meeting	6/22/2004					
Presentations on the RTP to Community Groups						
-Pajaro Valley Chamber (Gov't Relations Committee)	4/14/2004					
Approve Printing Expenditures						
Release of RTP/EIR		Feb 05				
Review Draft RTP/EIR			Feb 05			
Draft RTP/EIR Public Hearing #1			Mar 05			
Comments on the RTP/EIR Due	4/1/2005			Feb 05	Mar 05	Mar 05
Review proposed amendments on RTP			April 05			
Adopt Final RTP/EIR Public Hearing		May 05				

Bold = Public Hearing

2005 Regional Transportation Plan

FACT SHEET

What is the RTP?

(Regional Transportation Plan)

Every few years, regional transportation planning agencies -- such as the Santa Cruz County Regional Transportation Commission -- undertake long range planning efforts as a way to set the course for the community's transportation needs. A *Regional Transportation Plan*, or RTP, is developed according to federal and state law. Contained in the RTP are goals and policies, short and long-range transportation projects, and a financial plan for funding the projects over the next 25 years. Once the list of projects is developed, the RTP undergoes program-level environmental review. In Santa Cruz County, the last RTP update was in 2001. For the *2005 RTP* the Commission is working in coordination with the Association of Monterey Bay Area Governments, the federally designated planning agency for our region, to update the plan.

How is a long range transportation plan developed?

The first step is to craft overarching goals and policies. These set the direction for the development of system-wide evaluation measures. Next, an estimate of all the potential funding available for our county from local, state and federal sources is developed. Using this as criteria, short and long range project lists are developed by the county, cities, and other local agencies. The project lists have to be formally approved by the local agencies. Based on the projects and the funding, the SCCRTC determines which projects are the highest priorities and should be funded first, and develops a second-priority list of additional projects that could be funded should more funding become available. The program of projects is then reviewed to identify potential environmental impacts. At each stage of RTP development, the SCCRTC solicits public input, including the formation of goals and policies, potential environmental concerns and the development of the project lists.

Goals of the 2005 Regional Transportation Plan

The Goals and Policies from the *2001 RTP* may be adopted as is by the Regional Transportation Commission for this update. The Goals are:

- Preserve and maintain the existing transportation system, emphasizing safety and efficiency.
- Increase mobility by providing an improved and integrated multimodal transportation system.
- Coordinate land-use and transportation decisions to ensure that the region's social, cultural, and economic vitality is sustained for current and future generations.
- Ensure that the transportation system complements and enhances the natural environment of the Monterey Bay region.
- Make the most efficient use of limited transportation financial resources.
- Solicit broad public input on all aspects of regional and local transportation plans, projects and funding.

How Can You Get Involved?

Tell us what you think of the Draft 2005 Plan and EIR. Comments due April 1, 2005. Send comments to SCCRTC at 1523 Pacific Ave, Santa Cruz, CA 95060; info@sccrtc.org; or fax to 831-460-3215. The final document is scheduled for adoption in May 2005.

Where Can You Get More Information?

More information about our community's transportation issues, the Santa Cruz County Regional Transportation Commission and the Regional Transportation Plan can be found by calling 831-460-3200, visiting www.sccrtc.org/rtp.html, or e-mailing info@sccrtc.org.

\\Rtcserv1\Shared\RTP\2004-05 RTP\PubInfo\WHATISRTP.doc

SANTA CRUZ COUNTY REGIONAL TRANSPORTATION COMMISSION
Regional Transportation Plan - PROJECT IDEA FORM

Dear Santa Cruz County Transportation System User:

The Santa Cruz County Regional Transportation Commission would like to get your input on what specific transportation improvements should be made in Santa Cruz County. Examples include a street in need of a bike lane, a turn lane to improve traffic flow, a road that needs a sidewalk, new bus services, and other improvements that you would like to see happen. We are looking for specific ideas that can be implemented in the future (through 2030). A list of projects already included in the *Regional Transportation Plan* (including widening Highway 1, Highway 1/17 merge lanes, recreational rail service, and the Rail Trail) is available for review online at www.sccrtc.org/rtp. Is there a project we missed?

By filling out this form, you will be including your ideas in the transportation planning process. Please use one form for each new project idea. Return completed forms to SCCRTC **by November 17, 2003**. Completed forms can be faxed to (831) 460-3215, filled out online at www.sccrtc.org, or mailed to 1523 Pacific Ave, Santa Cruz, 95060.

1. Specific project that could improve transportation in Santa Cruz County:

2. Project Description:

3. Project Location:

1. Provide beginning/end points, cross streets, main address, etc:

b. This project is located in (check all that apply):

- | | | |
|---|--|-------------------------------------|
| <input type="checkbox"/> City of Capitola | <input type="checkbox"/> City of Watsonville | <input type="checkbox"/> Not sure |
| <input type="checkbox"/> City of Santa Cruz | <input type="checkbox"/> City of Scotts Valley | <input type="checkbox"/> Countywide |
| <input type="checkbox"/> Other location in County _____ | | |

4. Why is this project needed/how will it improve the transportation system in Santa Cruz County?

5. Your contact information:

Your Name: _____

E-mail Address: _____

Mailing Address: _____

6. Do you want to be notified of public meetings on the *Regional Transportation Plan* in the future? If so, we strongly encourage you to include your e-mail address in #5 above so that notifications can be sent by e-mail.

Plan de Transporte Regional

¿Cuáles Facilidades Nuevos y Servicios del Transporte se Necesitan?

Queremos conocer cuales proyectos de transportación son importantes a usted. La Comisión Regional de Transporte (SCCRTC por sus siglas en inglés) está preparando el Plan de Transporte Regional (RTP por sus siglas en inglés, de Regional Transportation Plan). Cuando sea completado, el plan proveerá una amplia armazón para el futuro desarrollo del sistema regional de transportación hasta el año 2030. Inversiones específicas en la infraestructura de transportación serán identificadas y priorizadas. Medidas para determinar la efectividad de las entidades y servicios de transportación también serán establecidas para permitirnos poder monitorear y planear mejoras al sistema en el futuro. Véase la página www.sccrtc.org/rtp para información adicional en inglés.

Vuelva por favor esta forma al SCCRTC por 17 Noviembre, 2003. Las formas completadas pueden ser telecopiadas a 831-460-3215 o enviados a 1523 Pacific Ave, Santa Cruz, 95060.

1. ¿Cuáles proyectos, facilidades, o servicios de transportación específicas deberán ser construidos o proveidos?

2. Describa el proyecto:

3. ¿Dónde está este proyecto?
 - a. ¿En general, dónde está el proyecto?
 Ciudad de Capitola Ciudad de Watsonville Yo no sé
 Ciudad de Santa Cruz Ciudad de Scotts Valley Por todos partes del Condado de Santa Cruz
 Otro lugar (Aptos, Freedom, Soquel, Felton, etc) _____
 - b. Específicamente, en cual calle, entre cuales calles:

4. ¿Por qué es importante este proyecto?

5. Su información:
Su Nombre: _____
Dirección de correo electrónico: _____
Dirección de correo: _____

6. ¿Quiere usted que le notifiquemos sobre reuniones públicas con respecto al Plan Regional del Transporte en el futuro?



Draft 2005 Regional Transportation Plan and Environmental Impact Report

Two reports are now available for review.

The *Draft 2005 Regional Transportation Plan (RTP)* outlines transportation challenges, funding scenarios, and planned projects in Santa Cruz County through the year 2030. The state-mandated long range plan establishes investment priorities by identifying multimodal transportation projects to be funded with local state and federal dollars as they become available.

The *Draft Environmental Impact Report (DEIR)* is a program-level EIR that outlines the potential impacts of the program of projects proposed in the *Draft 2005 RTPs* for Santa Cruz and Monterey Counties, as well as the *Draft 2005 Monterey Bay Metropolitan Transportation Plan*. The Draft Environmental Impact Report (EIR) identifies nineteen potentially significant, unavoidable impacts that might occur with the future implementation of one or more of the projects and programs identified in these documents. Separate environmental review of individual projects will occur as the projects are funded.

In an effort to save paper, full copies of both documents are available on the Santa Cruz County Regional Transportation Commission website (www.sccrtc.org/rtp.html), at the Commission's offices, and at local libraries.

**Santa Cruz County
Regional Transportation Commission
1523 Pacific Avenue, Santa Cruz, CA 95060
www.sccrtc.org**

F-6

Public Hearing – Tentative Schedule

**9:00 a.m., Thursday,
March 17, 2005**

*City of Santa Cruz,
Council Chambers
809 Center Street
Santa Cruz*

*Meeting will be
televised live on
Community Television.
Call station for details (425-8848
or www.communitytv.org).*

*Call 460-3200 for more
information or if special
assistance is required.*

*Spanish interpreter
available upon request.*

**Comment Deadline is
April 1, 2005.**
Comments accepted via mail,
email (info@sccrtc.org) or at
the public hearing.

Borrador del Plan Regional de Transportación 2005 y Reporte de Impactos Ambientales

Dos reportes ya están listos para su examinación.

El *Borrador del Plan 2005* delinea los retos a la transportación, situaciones financieras y proyectos planeados para el condado de Santa Cruz asta el año 2030. El plan, cual es un mandato estatal, establece prioridades de inversión identificando proyectos de transporte que serán financiados con dólares locales, estatales y federales con presto sean disponibles.

El *Borrador del Reporte de Impactos Ambientales* delinea las consecuencias posibles de la lista de proyectos del *Borrador del Plan 2005*. Según el *Borrador del Reporte de Impactos Ambientales* implementación del Plan 2005 podría causar impactos serios a la estética, la calidad de la atmósfera, los recursos biológicos, los recursos culturales, el ruido, las facilidades públicas, la seguridad, la transportación y circulación, y los recursos hidráulicos.

Para ahorrar papel, copias completas de los dos documentos están disponibles en el internet en el sitio de la Comisión Regional de Transportación del Condado de Santa Cruz (www.sccrtc.org) y en las bibliotecas locales. Un Resumen Ejecutivo está incluido.

El plazo para recibir comentarios se cumplirá el 1 de Abril de 2005.

Comentarios se aceptarán por correo, correo electrónico (info@sccrtc.org), fax (831-460-3215) y en las audiencias públicas.



**Santa Cruz County
Regional Transportation Commission
1523 Pacific Avenue, Santa Cruz CA 95060
www.sccrtc.org**

SCCRTC

Santa Cruz County Regional Transportation Commission

Public Hearing **FINAL 2005 Regional Transportation Plan** **and Environmental Impact Report**

Thursday, May 5, 2005 9:30 am
County Board Chambers, 5th Floor
701 Ocean Street, Santa Cruz

The Regional Transportation Commission will hear final public comments and certify as complete the following:

- **2005 Regional Transportation Plan for Santa Cruz County**

This document outlines transportation challenges, funding scenarios and planned projects in Santa Cruz County through the year 2030. The identified transportation projects would have priority status as federal, state and local funds become available. Staff recommends that the Commission approve the final *2005 Regional Transportation Plan (2005 RTP)*.

- **Environmental Impact Report**

This document identifies the potential impacts of the program of projects from the *2005 RTP*. Adoption of the *2005 RTP* would not, in and of itself, directly cause any significant environmental impacts, however, implementation of specific projects and programs listed in the *2005 RTP* could cause significant impacts to aesthetics, air quality, biological resources, geological resources, land use and agricultural resources, noise, transportation and circulation, and/or water resources.

Copies of the materials will be available
at local libraries and at www.sccrtc.org on April 29, 2005

The meeting will be televised on Community TV. Please call station for details.
If you would like the Commission to consider your written comments at the hearing,
please submit them by noon on Wednesday, May 4 to:
SCCRTC, 1523 Pacific Avenue, Santa Cruz, CA 95060 or info@sccrtc.org.

*The Regional Transportation Commission is the regional transportation planning,
funding and coordinating agency for Santa Cruz County. For more information or if you need special assistance,
please call SCCRTC @ 460-3200 or visit www.sccrtc.org.*

SCCRTC

Santa Cruz County Regional Transportation Commission
La Comisión Regional de Transportación del Condado de Santa Cruz

Borrador del Plan Regional de Transportación 2005 y Reporte de Impactos Ambientales

El *Borrador del Plan 2005* delinea los retos a la transportación, situaciones financieras y proyectos planeados para el condado de Santa Cruz hasta el año 2030. El plan, cual es un mandato estatal, establece prioridades de inversión identificando proyectos de transporte que serán financiados con dólares locales, estatales y federales con preste sean disponibles

El *Borrador del Reporte de Impactos Ambientales* delinea las consecuencias posibles de la lista de proyectos del *Borrador del Plan 2005*. Según el Borrador del Reporte de Impactos Ambientales implementación del Plan 2005 podría causar impactos serios a la estética, la calidad de la atmósfera, los recursos biológicos, los recurso culturales, el ruido, las facilidades públicas, la seguridad, la transportación y circulación, y los recursos hidráulicos.

Para ahorrar papel, copias completas de los dos documentos están disponibles en el internet en el sitio de la Comisión Regional de Transportación del Condado de Santa Cruz (www.sccrtc.org) y en las bibliotecas locales.

El plazo para recibir comentarios se cumplirá el 1 de Abril de 2005.

Comentarios se aceptaran por correo, correo electrónico (info@sccrtc.org), fax (831-460-3215), teléfono (831-460-3200) y en las audiencias públicas.



Santa Cruz County Regional Transportation Commission
1523 Pacific Avenue, Santa Cruz, CA 95060
phone (831) 460-3200 ~ fax (831) 460-3215
email: info@scrtc.org; website: www.scrtc.org

NEWS RELEASE

FOR IMMEDIATE RELEASE: February 15, 2005
CONTACT: Rachel Moriconi, Senior Transportation Planner
PHONE: (831) 460-3200; email: info@scrtc.org

Draft 25-Year Regional Transportation Plan Available

The *Draft 2005 Santa Cruz County Regional Transportation Plan* and the corresponding *Draft Environmental Impact Report* are now available for public review and comment through April 1, 2005. These two documents are available on the Regional Transportation Commission's website (www.scrtc.org/rtp.html) and at many local libraries. A public hearing on these documents is tentatively scheduled for the Commission's meeting on Thursday, March 17 at 9:00 a.m. at the City of Santa Cruz's Council Chambers to provide an opportunity for the community to review proposed transportation improvements and potential environmental impacts.

The *Draft 2005 Regional Transportation Plan* establishes a blueprint for transportation projects and funding throughout Santa Cruz County. Listing projects in the plan is an essential first step in securing funding from federal, state and local sources; however, final decisions about which projects will receive funding will still need to be made as the funds become available over the next 25 years.

The purpose of the *Draft 2005 Regional Transportation Plan* is to:

- Update regional transportation priorities through the Goals and Policies

- Update funding projections through the year 2030, including forecasts of federal, state and local transportation funds
- Develop transportation improvement project lists including both projects “Within Projected Funds” and projects for which “New Funds are Needed”
- Comply with state and federal funding provisions

Projects recommended for funding include improvements for highways, local roadways, transit service, bicycle and pedestrian facilities, specialized transportation services for seniors and people with disabilities, as well as multimodal projects such as park and ride lots.

A Draft Environmental Impact Report (DEIR) for the 2005 Regional Transportation Plan (RTP) is also available. The Draft Environmental Impact Report reviews the program-level impacts of the program of projects identified in the Draft Regional Transportation Plans for Santa Cruz and Monterey Counties, as well as the Association of Monterey Bay Area Governments’ (AMBAG) Monterey Bay Metropolitan Transportation Plan. The Draft Environmental Impact Report (EIR) identifies nineteen potentially significant, unavoidable impacts that might occur with the future implementation of one or more of the projects and programs identified in the three-county AMBAG region, Santa Cruz, Monterey, and San Benito Counties. Environmental review of individual projects will occur as the projects are funded.

The deadline to submit comments on these documents is April 1, 2005.

Public input on transportation issues is welcomed and encouraged. For more information, please call SCCRTC at 460-3200 or visit the web site. The public hearing will be televised live on local cable stations and rebroadcast by Community TV (see www.communitytv.org or call 425-8848 for times and channels).

X X END X X

\\Rtcserv1\Shared\PRESSKIT\Press Releases\Releases 2005\RTPout.doc



Santa Cruz County Regional Transportation Commission
1523 Pacific Avenue, Santa Cruz, CA 95060
phone (831) 460-3200 ~ fax (831) 460-3215
email: info@scrtc.org; website: www.scrtc.org

NEWS RELEASE

FOR IMMEDIATE RELEASE: March 11, 2005
CONTACT: Rachel Moriconi, Senior Transportation Planner
PHONE: (831) 460-3200; email: info@scrtc.org

Public Hearing on Draft 25-Year Regional Transportation Plan & Draft EIR

A Public Hearing on the *Draft 2005 Santa Cruz County Regional Transportation Plan* and the corresponding *Draft Environmental Impact Report* will be held at **9:30am March 17, 2005**. The public hearing will be at the Commission's 9:00am meeting on Thursday, March 17 at the **City of Watsonville Council Chambers**, 250 Main Street, Watsonville. The RTC invites the public to review proposed transportation improvements and potential environmental impacts and provide comments.

A public hearing was held on the EIR in Monterey County by the Association of Monterey Bay Area Governments (AMBAG) on March 9, 2005. An additional public hearing on the EIR will be held by the Transportation Agency for Monterey County (TAMC) on March 23, 2005 in Salinas.

The *Draft 2005 Regional Transportation Plan* establishes a blueprint for transportation projects and funding in Santa Cruz County through 2030. Listing projects in the plan is an essential first step in securing funding from federal, state and local sources; however, final decisions about which projects will receive funding will be made as the funds become available over the next 25 years.

The purpose of the *Draft 2005 Regional Transportation Plan* is to:

- Update regional transportation priorities through the Goals and Policies
- Update funding projections through the year 2030, including forecasts of federal, state and local transportation funds
- Develop transportation improvement project lists including both projects *Within Projected Funds* and projects for which *New Funds are Needed*
- Comply with state and federal funding provisions

The *Draft Environmental Impact Report* reviews the program-level impacts of the program of projects identified in the *Draft Regional Transportation Plans* for Santa Cruz and Monterey Counties, as well as the Association of Monterey Bay Area Governments' (AMBAG) *Monterey Bay Metropolitan Transportation Plan*. The *Draft Environmental Impact Report* (EIR) identifies nineteen potentially significant, unavoidable impacts that might occur with the future implementation of one or more of the projects and programs identified in the three-county AMBAG region, Santa Cruz, Monterey, and San Benito Counties. Environmental review of individual projects will occur as the projects are funded.

The documents are available for public review and comment through April 1, 2005. These two documents are available for review on the Regional Transportation Commission's website (www.secrtc.org/rtp.html), at the RTC office and at many local libraries.

The public hearing will be broadcast over local public access television. Below are the viewing times and channel information:

Live:

- Cable channel 70 for Charter Cable subscribers

Rebroadcast:

- Cable channel 26 for Comcast Cable subscribers -- Sunday, March 20 at 8:00pm & Thursday March 24 at 7:00pm
- Cable channel 72 for Charter Cable subscribers- Sunday, March 20 at 8:00pm and Thursday March 24 at 7:00pm.

X X END X X



Santa Cruz County Regional Transportation Commission
1523 Pacific Avenue, Santa Cruz, CA 95060
phone (831) 460-3200 ~ fax (831) 460-3215
email: info@sccrtc.org; website: www.sccrtc.org

NEWS RELEASE

FOR IMMEDIATE RELEASE: April 29, 2005
CONTACT: Rachel Moriconi, Senior Transportation Planner
PHONE: (831) 460-3200; email: info@sccrtc.org

Public Hearing on 25-Year Regional Transportation Plan

On Thursday, May 5, 2005 the Santa Cruz County Regional Transportation Commission is scheduled to adopt the *2005 Santa Cruz County Regional Transportation Plan* (RTP) at its 9:00 a.m. meeting at the County Board of Supervisors Chambers, 701 Ocean Street, Santa Cruz. This state-mandated document outlines transportation challenges, funding scenarios and planned highway, road, transit, bicycle, and pedestrian projects in Santa Cruz County through the year 2030. The transportation projects identified in the plan would have priority status for federal, state and local funds as they become available. Members of the public are invited to provide input on the final *Regional Transportation Plan* and *Environmental Impact Report* during the public hearing at 9:30 a.m. or by emailing comments by 12 noon on May 4, 2005 to info@sccrtc.org.

The RTP and EIR are available for review on the Regional Transportation Commission's website (www.sccrtc.org/rtp.html), at the RTC office and at many local libraries.

The meeting will be televised on Community TV. Please call the station for details.

X X END X X

F-14