

**AGENDA:** August 7, 2014

**TO:** Regional Transportation Commission  
**FROM:** George Dondero, Executive Director  
**RE:** Director's Report

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**FOR INFORMATION ONLY**

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**County Adopts Trail Master Plan**

On August 5 the Board of Supervisors adopted the Monterey Bay Sanctuary Scenic Trail Master Plan on a unanimous vote.

**Steam Train on the SC&MB Railway**

On August 11 a "guest" steam locomotive pulled a train of passengers, including RTC board members, elected officials, and other friends of the RTC between the Boardwalk and Wilder Ranch. The special train was pulled by historic Engine No. 2, originally built for the Santa Cruz Portland Cement Company in 1910. It was recently restored, and brought by truck from Washington state to run on the Roaring Camp and Big Trees Railroad and the Santa Cruz and Monterey Bay Railway for three days. Trips from Felton to Wilder Ranch ran on August 12 and 13.

**Cap and Trade Revenues**

On July 29 COG and transportation agency directors met with CALCOG in Sacramento to discuss various bills and administrative actions being considered by the legislature and Governor Brown. Of particular interest, the guidelines for allocation of future Cap and Trade revenues are being negotiated. A detailed Policy Brief is available from CALCOG at <http://www.calcog.org/DocumentCenter/View/314>. The legislation creates numerous categories of funding with seven specific administrative processes. Approximately \$639 M will be allocated to transportation uses in FY 2014-15. Many administrative details are being worked out.

**CTC**

On August 19 the California Transportation Commission and the Washington State Transportation Commission will have a joint informational meeting in San Jose. Presentations will focus on funding mechanisms to replace the fuel tax, such as a Road User Charge, Tolling and Congestion Pricing. An agenda for the meeting is attached.

CARL GUARDINO, Chair  
LUCETTA DUNN, Vice Chair  
BOB ALVARADO  
DARIUS ASSEMI  
YVONNE B. BURKE  
JAMES EARP  
DARIO FROMMER  
JAMES C. GHIEMMETTI  
FRAN INMAN  
JAMES MADAFFER  
JOSEPH TAVAGLIONE

STATE OF CALIFORNIA

EDMUND G. BROWN Jr., Governor



SENATOR MARK DESAULNIER, Ex Officio  
ASSEMBLY MEMBER BONNIE LOWENTHAL, Ex Officio

Andre Boutros, Executive Director

## CALIFORNIA TRANSPORTATION COMMISSION

1120 N STREET, MS-52  
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July 23, 2014

Interested Stakeholders;

The California Transportation Commission (Commission) would like to extend an invitation to you and/or your staff to join us for a joint meeting with the Washington State Transportation Commission (WSTC), and transportation leaders from Oregon and British Columbia, on August 19, 2014. The Commission also hopes that you will join us at a reception following the meeting. This meeting is focused on sharing information on funding strategies, innovative transportation solutions, regional transportation planning, and goods movement challenges.

For many years, the Commissions of California, Oregon and Washington have collaboratively worked together, exchanging information, sharing best practices, and developing key overarching recommendations for congressional representatives to consider in addressing West Coast and national transportation challenges. With the current transportation funding crisis, it is even more critical that these relationships are fostered and discussions are furthered to ensure that West Coast transportation objectives are coordinated.

As California and Washington explore solutions to funding our overwhelming transportation needs, this forum provides a unique opportunity by engaging not only the WSTC but also representatives from the Oregon Department of Transportation and British Columbia. The joint meeting will continue an exchange of ideas through a discussion on a variety of contemporary issues of mutual interest to both States by providing an opportunity for decision makers and stakeholders to participate in a meaningful dialogue.

It is through active participation at events such as this, that California and the West Coast States will develop the necessary foundation to maintain leadership in the global marketplace, and to identify actions leading to the implementation of progressive and aggressive solutions. Therefore, the Commission respectfully requests your participation at this meeting, as your

engagement is critical to our ability to move forward the necessary solutions to improving transportation finance, technology and goods movement in our State.

The August 19<sup>th</sup> joint meeting will be held at The Fairmont, 88 South Fourth Street, San Jose, California. In the event you and or your staff are unable to make the meeting in person, you will also be able to view the meeting live by accessing a webcast link on the Commission's homepage at [www.catc.ca.gov](http://www.catc.ca.gov). A reception sponsored by Women's Transportation Seminar (WTS) San Francisco Bay Area Chapter will commence immediately following the joint meeting, providing an opportunity to network and continue the discussion, we hope you will be able to attend both events. Additional meeting information is also provided on the attached agenda. If you have questions please contact Andre Boutros, Commission Executive Director, at (916) 654-4245.

Sincerely,

A handwritten signature in black ink that reads "Carl Guardino". The signature is written in a cursive, flowing style.

CARL GUARDINO  
Chair

Attachment: Joint Informational Meeting Agenda

c: California Transportation Commissioners  
Brian Kelly, California State Transportation Agency Secretary  
Malcolm Dougherty, California Department of Transportation Director

**JOINT INFORMATIONAL MEETING OF THE  
CALIFORNIA TRANSPORTATION COMMISSION  
AND THE  
WASHINGTON STATE TRANSPORTATION COMMISSION**

<http://www.catc.ca.gov>

**August 19, 2014  
San Jose, California**

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**Tuesday, August 19, 2014**

**9:00 a.m.**

**Joint California & Washington Commission Meeting**

**The Fairmont Hotel  
4th Street Summit Center Ballroom  
88 South Fourth Street  
San Jose, CA**

**5:30 p.m.**

**WTS Sponsored Reception**

**The Fairmont Hotel  
Rotunda Room  
170 South Market Street  
San Jose, CA 95112**

**RSVP Required: [amonsefan@moffatnichol.com](mailto:amonsefan@moffatnichol.com)**

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**NOTICE:** Times identified on the following agenda are estimates only. The Commission has the discretion to take up agenda items out of sequence and on either day of the two-day Commission meeting, except for those agenda items bearing the notation "TIMED ITEM." TIMED ITEMS may not be heard prior to the Time scheduled but may be heard at, or anytime after, the Time scheduled. The Commission may adjourn earlier than estimated on either day.

A copy of this meeting notice and agenda will be posted 10 days prior to the meeting and related book items will be posted 5 days prior to the meeting on the California Transportation Commission Website: [www.catc.ca.gov](http://www.catc.ca.gov)

Questions or inquiries about this meeting may be directed to the Commission staff at (916) 654-4245, 1120 N Street (MS-52), Sacramento, CA 95814. If any special accommodations are needed for persons with disabilities, please contact Deborah McKee at (916) 654-4245. Requests for special accommodations should be made as soon as possible but at least five days prior to the scheduled meeting.

Persons attending the meeting who wish to address the California Transportation Commission on a subject to be considered at this meeting are asked to complete a Speaker Request Card and give it to the Executive Assistant prior to the discussion of the item. If you would like to present handouts/written material to the California Transportation Commission at the meeting, please provide a minimum of 25 copies labeled with the agenda item number.

**JOINT INFORMATIONAL MEETING OF THE  
CALIFORNIA TRANSPORTATION COMMISSION  
AND THE  
WASHINGTON STATE TRANSPORTATION COMMISSION**

<http://www.catc.ca.gov>

<http://www.wstc.wa.gov>

**August 19, 2014  
San Jose, California**

Item # / Time	Item Description	Presenter
9:00 am	<b><u>GENERAL BUSINESS</u></b>  Introductions & Roll Call	Carl Guardino, Chair, California Transportation Commission
9:00 am- 11:30 am	<b><u>Road Usage Charge</u></b>  Oregon  Overview: International and National efforts; Western States Consortium  Washington  British Columbia  California	Jim Whitty, Oregon Department of Transportation  Jack Opiola, D'Artagnan Consulting Jeff Doyle, Washington State Department of Transportation  Reema Griffith, Washington State Transportation Commission  Mayor Richard Walton, Provincial Member  Norma Ortega, California Department of Transportation
11:30 am	<b><u>LUNCH</u></b>	
12:30 pm – 1:30 pm	<b><u>Tolling &amp; Pricing</u></b>  Washington  ORA 91  ORA 73/133/241/261  LA 110/10	Noah Crocker, Washington State Transportation Commission  Darrell Johnson, Orange County Transportation Authority  Michael Kraman, Transportation Corridor Agencies  Stephanie Wiggins, Los Angeles County Metropolitan Transportation Authority

1:30 pm – 2:45 pm	<p><b><u>Innovations in Transportation</u></b></p> <p>Google</p> <p>Voice of Washington State Public Outreach Program</p> <p>INRIX</p>	<p>Sarah Hunter, Google [x]</p> <p>Reema Griffith, Washington State Transportation Commission Bill Young, Research Assurance</p> <p>Rick Schuman, INRIX Ted Trepanier, INRIX</p>
2:45 pm	<b><u>Break</u></b>	
3:00 pm – 4:00 pm	<p><b><u>Regional Transportation Planning</u></b></p> <p>California</p> <p>Washington</p>	<p>Alix Bockelman, Metropolitan Transportation Commission</p> <p>Paul Parker, Washington State Transportation Commission</p>
4:00 pm – 5:15 pm	<p><b><u>Freight</u></b></p> <p>California Freight- Ports &amp; Logistics</p> <p>Washington Freight Mobility Strategic Investment Board</p>	<p>Hasan Ikhmeta, Southern California Association of Governments</p> <p>Ashley Probart, Washington State Freight Mobility Strategic Investment Board</p>
	<b><u>OTHER MATTERS / PUBLIC COMMENT</u></b>	
5:30 pm	<b><u>Adjourn</u></b>	

**Passenger Rail Study - Public Information Gathering  
Outreach for Survey and 7/17/14 First Public Workshop**

*add-on*  
*8/7/14 RTC mtg*  
*Item #23*

<b>RTC eNews</b>	Save the date	1-Jul
	Workshop Reminder + Survey	9-Jul
	Workshop Reminder + Survey	16-Jul
	Survey Reminder -Close Date	29-Jul
<b>Announcement</b>	RTC's TPW	26-Jun
	FORT Board	7-Jul
<b>RTC web/FB</b>	Updated webpage w/ What's New	2-Jul
	FB Event Created	30-Jun
	Survey on FB page	10-Jul
	Web Update	7-Aug
<b>Ads</b>	Sentinel	9-Jul
	Register-Pajonian	10-Jul
	Aptos Times	11-Jul
	Good Times	10-Jul
<b>Calendars</b>	Sentinel	8-Jul
	Good Times	8-Jul
	Patch.com	8-Jul
<b>Press Contacts</b>	Sentinel - Jason Hoppin	X
	Register-Pajaronian - Tarmo or Rosanne	sent 7/15
	Good Times - Jake Pierce and Aric Sleeper	27-Jun
<b>Media</b>	KSCO Radio Interview (Moriconi/Pushnik)	15-Jul
	Sentinel Coastlines	6-8-Jul
	KUSP Land Use Report	17-Jul
	KUSP Land Use Report	7-Aug
	KUSP PSA	ongoing
	Sentinel Article	16-Jul
	Good Times blurb (part of RTP article)	9-Jul
	KAZU Interview (Dondero)	31-Jul
	Aptos Community News re: workshop	15-Jul
<b>Community Groups</b>	Bike to Work Newsletter (Requested 7/1)	
	Ecology Action Sustainable Transportation	8-Jul
	People Power Action Alert	8-Jul
	People Power Action Alert #2	14-Jul
	Green Ways to School (Requested 7/15)	
	Safe Routes to School	15-Jul
	Live Oak Neighbors Email lists	7-Jul
	Live Oak Neighbors Email lists	10-Jul
	Next Door-SC Neighbors Email	15-Jul

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Bratton Online	15-Jul
Freedom Rotary email	24-Jul
Watsonville Rotary email	24-Jul
Leadership Santa Cruz email	24-Jul

<b>Colleges</b>	UCSC Office of Sustainability	16-Jul
	UCSC Student Environmental Center (requested 7/15)	
	UCSC Transportation and Parking (requested 7/15)	
	Cabrillo College staff	16-Jul
	Sustainable Cabrillo (requested 7/15)	

<b>Canvassing</b>	<b>Farmers Markets</b>	
	- Santa Cruz - Wed 1:30 - 6:30 pm	16-Jul
	- Watsonville - Fri 3-7 pm	25-Jul
	<b>Metro Centers</b>	
	- Watsonville	25-Jul
	- Capitola	25-Jul
	- Felton	31-Jul
	- Scotts Valley	31-Jul
	<b>Santa Cruz Flea Market</b>	18-Jul, 1-Aug

<b>Flyering</b>	Steam Event - Westside Santa Cruz	8-Jul
	Seabright Businesses	25-Jul
	Capitola Village Businesses	25-Jul
	Aptos Village Businesses	25-Jul
	Felton Businesses	31-Jul
	Scotts Valley Businesses (King's Village/Library)	31-Jul

<b>Email</b>	<b>High School Outreach</b>	
	- Santa Cruz High	22-Jul
	- Pacific Collegiate	22-Jul
	- Georgiana Bruce Kirby	22-Jul
	- Harbor High	22-Jul
	- Soquel High	22-Jul
	- Aptos High	22-Jul
	- Watsonville High	22-Jul
	- Pajaro Valley High	22-Jul
	<b>Business Outreach</b>	
	- All Chamber Newsletters (requested 7/1)	
	- PV Chamber Newsletter (print)	Jul
	- PV Chamber eNews - Bits & Blogs	29-Jul
	- Downtown Santa Cruz Assoc.	15-Jul
	- Santa Cruz Chamber (requested 7/25)	1-Aug
	- Capitola Soquel Chamber	15-Jul
	- Santa Cruz Boardwalk	15-Aug
	- Capitola By the Sea Business Assoc. (requested 7/15)	
	- Capitola Mall (requested 7/15)	
	- Aptos Chamber of Commerce (requested 7/15)	
	- Scotts Valley Chamber (requested 7/25)	

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