



*Santa Cruz County Regional Transportation Commission  
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## **Santa Cruz County Regional Transportation Commission (RTC) November 6, 2014 Meeting Highlights**

### ***Mural for Railroad Bridge Abutment in Aptos:***

The RTC approved a request from Steven Allen, of Allen Property Group, Inc. in Aptos to work with local artist Arturo Thomae to paint a mural on the western abutment wall of the railroad bridge over Soquel Drive at Spreckels Drive in Aptos. The mural features four apple crates of apples grown in Aptos with their labels over a background of Aptos apple orchards, packing houses and drying sheds. Mr. Thomae painted the largest outdoor mural in Northern California, located at the corner of Beach and Walker Streets in Watsonville.

### ***Monterey Bay Sanctuary Scenic Trail Network - Private Funding:***

The RTC approved a policy for receiving private funds for the Monterey Bay Sanctuary Scenic Trail Network and authorized the Executive Director to enter into a memorandum of understanding with the Land Trust of Santa Cruz County. The Land Trust of Santa Cruz County's fundraising campaign will help fund the organization's ongoing conservation efforts as well as the Trail Network and Coastal Rail Trail spine. Funds raised by the Land Trust will be used to help secure or match federal and state grants sought by the RTC or local jurisdictions or other implementing entities. The RTC discussed a policy around accepting volunteer labor which will be adopted at a future date.

### ***Update on Commute Solutions and Cruz511:***

The RTC received an update on recent activities of its Commute Solutions program and the new Cruz511 traveler information service. A new Cruz511 website is scheduled to launch in early 2015 and will offer travelers multi-modal resources, mobile responsive features, live traffic conditions map and cameras, multimodal trip planner, emergency information and more.

The RTC also received a Caltrans planning grant to develop, test and individualize a marketing and research program that empowers solo-drivers to switch modes, with an emphasis on attracting new transit riders. RTC staff will work with the Santa Cruz Metropolitan Transit District on this project.

## **Safe on 17 – California Highway Patrol Extra Enforcement:**

The RTC approved spending \$50,000 per year not to exceed \$150,000 over a three-year period for continued extra CHP enforcement on Highway 17 in Santa Cruz County.

## **Upcoming RTC and Committee Meetings:**

*Please check the RTC website [[www.sccrtc.org](http://www.sccrtc.org)] or call 831-460-3200 to confirm. Most agendas are posted to the website 4 business days before the meeting.*

### Commission Meeting

Thursday, December 4, 2014, 9:00 am

Board of Supervisors Chambers, 701 Ocean Street, 5<sup>th</sup> Floor, Santa Cruz

### Transportation Policy Workshop (TPW)

Thursday, December 18, 2014, 9:00 am

SCCRTC Offices, 1523 Pacific Avenue, Santa Cruz

### Budget and Administration/Personnel Committee

Thursday, November 13, 2014, 3:00 pm

CAO Conference Room, 701 Ocean Street, 5<sup>th</sup> Floor, Santa Cruz

### Bicycle Committee

Monday, December 8, 2014, 6:00 pm

SCCRTC Offices, 1523 Pacific Avenue, Santa Cruz

### Elderly/Disabled Transportation Advisory Committee

Tuesday, January 6, 2015, 1:30 pm

SCCRTC Offices, 1523 Pacific Avenue, Santa Cruz

### Interagency Technical Advisory Committee

Thursday, November 20, 2014, 1:30 pm

SCCRTC Offices, 1523 Pacific Avenue, Santa Cruz

*Public input on transportation issues is welcomed and encouraged. For more information, visit the SCCRTC website at [www.sccrtc.org](http://www.sccrtc.org) or call 460-3200. Some Regional Transportation Commission meetings are televised countywide by Community TV of Santa Cruz. Consult [www.communitytv.org](http://www.communitytv.org) or call 831-425-8848 for schedule and station information.*