



Rail Transit Feasibility Study Goals & Objectives

Transportation Alternatives/Choices

GOAL 1: Provide a convenient, competitive and accessible travel option

<p>More Options Provide additional and competitive travel options to address the current and future needs of the community (including employment, school, visitor, shopping, recreational, neighborhood and other daily trips)</p>
<p>Ridership Increase the number of people using transit</p>
<p>Faster Travel Times Reduce how long it takes to get places</p>
<p>Transit Connections Connect to the bus transit system (METRO)</p>
<p>Bike & Walk Connections Ensure connectivity to sidewalks, bike lanes and Monterey Bay Sanctuary Scenic Trail (or Rail-Trail)</p>
<p>Non-Drivers Expand options for seniors, children, people with disabilities, low-income, and those who cannot or do not drive</p>
<p>Visitors Expand options for visitors and tourists to reduce traffic congestion</p>
<p>Reliability Make it easier to predict how long it will take to get places (<i>reliability of transit travel times</i>)</p>

Sustainability

GOAL 2: Enhance communities and the environment, support economic vitality

<p>Reduce Traffic Reduce the number of cars on Highway 1 and local roads</p>
<p>Climate Reduce fuel consumption, greenhouse gas emissions, and air pollution</p>
<p>Other Car Impacts Reduce need for parking, road expansion and other land use effects of cars (preserve open space and reduce sprawl in other areas)</p>
<p>Serve Major Destinations Locate stations in areas with high concentrations of housing, jobs, services, visitors and activities</p>
<p>Economy Support access to jobs, shopping, tourist, and other economic activity centers/opportunities</p>
<p>Revitalization Stimulate sustainable development and revitalization of areas near stations</p>
<p>Minimize Impacts Minimize negative impacts of rail transit on neighborhoods, adjacent properties, and the environment (traffic, noise, parking, construction, etc)</p>
<p>Safety Provide safety measures to avoid conflicts between rail transit vehicles & cars, bicyclists or pedestrians</p>
<p>Consistency Ensure consistency with local, regional, state, and federal plans and policies</p>

Cost Effectiveness

GOAL 3: Develop a rail system that is cost effective and financially feasible

<p>Cost to Benefit (Cost Effectiveness) Develop a rail system that is cost effective</p>
<p>Cost per Rider Generate sufficient ridership to minimize per rider and system costs</p>
<p>Existing Resources Optimize use of existing infrastructure</p>
<p>Financially Feasible Develop a system that keeps operating and capital costs to a minimum</p>
<p>Funding Options Identify service options that are competitive for local, state, & federal funding sources</p>
<p>Efficiencies Maximize operational efficiencies, build partnerships with public and private agencies, groups and interests</p>

