

North Coast TDM RFP: 2200 Pre-Proposal Questions and Answers

Is there any concept design expected in the scope of work?

- We want some concepts for transportation improvements but not full engineering designs.

Is there a preference for infrastructure solutions or programmatic solutions?

- We would like a comprehensive package of engineering solutions, traveler information, operational improvements, incentives, etc. We would like a broad ranging variety of solutions.

Could you be more specific about what you consider to be conceptual design? Is it graphic design renderings or a 30% design?

- Graphic design renderings are desirable. The scope does not include 30% engineering designs.

What is the expectation for the consultant contract and what is the target budget for the consultant?

- We are looking for a proposal that is around \$350,000 but can allow some flexibility through options if the consultant believes additional work is necessary.

How do you plan to evaluate cost with the target budget in mind. What are the differentiators.

- We will evaluate based on several factors including but not limited to level of effort put forward for each task (see sample cost template), skills of the staff and relevancy to scope of work, and whether the cost is scalable.

Is this considered a non-A&E consulting contract?

- Yes.

Is the DBE a goal or a requirement

- It is a goal, we have some flexibility if meeting the DBE goal is not possible but we would like to see proposals come as close as possible to our DBE goal.

Why was the RFP reissued?

- There was only one proposal received in the last RFP and it was deemed “non-competitive”. We re-procured to encourage more proposals and an overall more competitive procurement.

For the Cost Proposal can we submit a Lump Sum price as mentioned, broken down by prime and sub consultants, including identifying which subconsultants are DBE?

- We are looking for a cost-plus fixed fee proposal so the cost proposal should reflect that instead of a lump sum. You can refer to the Cost Plus Fixed Fee Form and Sample Work Plan on our RFP listing for more guidance.

Would you consider extending the deadline?

- We cannot extend the August 5th deadline for the RFP. Any extension of the deadline would not leave our staff with sufficient time to review the proposals and conduct interviews before the contract approval by the Commission on September 5th.

Regarding the project timing for counts and intercept surveys, when would you consider the tourist season to end? Would you be willing to accept counts in the fall?

- Peak tourist season is over the summer but data from the fall is still useful. For this reason, we put out our own survey knowing that our consultant would not be able to gather data from the summer.

Can you provide the survey data that has been collected to date from the parking QR code survey? If not the actual data, perhaps some description such as which questions are asked, the number of responses received, where the QR codes are posted, etc.?

- We cannot provide survey data at this time because it is still active but here is a link to our survey. We have about 20 posted QR codes at various beach parking lots along the North Coast. Survey link:
<https://forms.office.com/Pages/ResponsePage.aspx?id=I2xEXryph0ymvbYX9nlaXJw3uDcIM8IDkAeRpMltigtUQjNMQjU3VDBHUTZWUkRWUE0yU05QMVIyUS4u>