



# LIFT LINE

## Measure D

### 2016 Santa Cruz County Transportation Sales Tax Fiscal Year 2024/25 Highlights

#### **FY24/25 Measure D Revenue and Expenditure Snapshot**

|                                            |                       |
|--------------------------------------------|-----------------------|
| <b>Measure D Allocation</b>                | <b>\$1,077,882.21</b> |
| <b>Interest earnings &amp; adjustments</b> | <b>\$359.65</b>       |
| <b>Carryover from Prior Years</b>          | <b>\$360,475</b>      |
| <b>Expenditures</b>                        | <b>\$1,136,222.65</b> |
| <b>Carryover Balance</b>                   | <b>\$302,495</b>      |

#### **Highlights of Measure D Investments FY24/25\***

*\*See the Expenditure Report for full list of how Measure D was spent this year*

#### **Driver 1 and 2**

- Description: *Lift Line in Santa Cruz County is expanding its paratransit services to extend its hours of operation. Two additional drivers will be available to provide rides for seniors and individuals with disabilities from Monday to Friday, between 8:00 Am and 4:00 PM. This service expansion will allow more people to access safe reliable transportation.*
- Project Benefits: The expansion of Lift Line's transportation services allows the organization to reach a wider range of seniors and individuals with disabilities. This enhancement will enable Lift Line to better serve its customers and provide more rides. The extended service hours will make it more convenient for individuals to access transportation during the day, ensuring they can attend appointments, participate in social activities, and complete other essential tasks. This development is a significant step toward improving independence and quality of life for those who rely on Lift Line's services.
- FY 24/25 Measure D spent: \$212,862.86
- Total Project Cost: \$1,287,757.02

### **Driver 3**

- Description: Lift Line in Santa Cruz County has hired an additional driver to expand their paratransit services and provide weekend transportation
  - Project Benefits: The driver will be available at weekends to assist customers who require transportation outside regular business hours. This move will allow Lift Line to offer transportation services to a broader range of customers at weekends, thus increasing their accessibility and reach.
  - FY 24/25 Measure D spent: \$106,431.43
  - Total Project Cost: \$347,431.09
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### **Driver Trainer**

- Description: A driver trainer was hired to provide safety and service training for paratransit drivers. (Santa Cruz County).
  - Project Benefits: The driver trainer ensures that all drivers undergo proper safety and service training to perform their duties effectively and efficiently. This is crucial to guarantee that our drivers work to the best of their ability and maintain the safety and satisfaction of all passengers.
  - FY 24/25 Measure D spent: \$87,201.82
  - Total Project Cost: \$440,095.02
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### **Executive Assistant/Dispatcher**

- Description: To increase Lift Line's paratransit services capacity, an executive assistant was hired on weekdays and a dispatcher on weekends.
  - Project Benefits: This will ensure that Lift Line's services are better equipped to meet the rising demand for paratransit transportation.
  - FY 24/25 Measure D spent: \$125,145.06
  - Total Project Cost: \$512,495.73
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## **Vehicle Operating**

- Description: This project covers the costs associated with operating Lift Line's paratransit vehicles, including the expenses necessary for maintaining safe and efficient services.
  - Project Benefits: Funding vehicle operating costs ensures reliable and uninterrupted paratransit service for riders. By supporting day-to-day operations, this project helps maintain service availability, improve on-time performance, and enhance overall system reliability for the community.
  - FY 24/25 Measure D spent: \$48,342.03
  - Total Project Cost: \$48,342.03
- 

## **Outreach/Publicity**

- Description: Promote paratransit rides by purchasing materials like brochures and posters and using media coverage such as radio ads and published newsletters online and printed editions.
  - Project Benefits: To effectively communicate the benefits of paratransit rides, including convenience, accessibility, and affordability, and to keep individuals informed about the transportation services offered by Lift Line.
  - FY 24/25 Measure D spent: \$34,543.73
  - Total Project Cost: \$108,602.67
-

## **Indirect Overhead**

- Description: This project covers indirect costs associated with non-capital expenditures that support Lift Line's paratransit operations.
  - Project Benefits: Funding indirect overhead costs helps sustain essential administrative and operational functions that support day-to-day service delivery. By covering these costs, Lift Line can operate efficiently, maintain service quality, and continue providing reliable transportation to the community.
  - FY 24/25 Measure D spent: \$158,452.35
  - Total Project Cost: \$158,452.35
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## **Operations Facility**

- Description Lift Line has its own operations facility that enables the company to centralize all employees in one place.
  - Project Benefits: This centralized facility streamlines operations and improves employee collaboration. Facilitates better communication and coordination among management, fleet, and operations.
  - FY 24/25 Measure D spent: \$ 150,380.51
  - Total Project Cost: \$ 3,035,591.15
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## **Planned Investments for Carryover Balances and Future Funds**

Lift Line community Bridges adopted its most recent 5-year program of projects (plan) following a public hearing at its November 7, 2024 meeting. The 5-year plan identifies projects the Lift Line plans to spend carryover balances and anticipated future Measure D funds on, including:

- Lift Line facility paving and EV infrastructure, \$400,000
- Additional project matching funds for potential vehicle purchases to continue building out electric vehicle fleet and required vehicle related equipment and infrastructure. \$180,000

For the full list of projects included in the 5-year plan visit:

<https://communitybridges.org/liftline/>

**Measure D Annual Report Cover Sheet - Fiscal Year 2024/25**  
**Measure D Recipient Agency: Community Bridges**

**Dear Measure D Taxpayer Oversight Committee:** The Community Bridges is pleased to present the following information demonstrating compliance with the voter-approved Measure D Ordinance, Strategic Implementation Plan (SIP), agreements and guidelines. Collectively they make up the Measure D annual report for recipient agencies.

| <b>Measure D Financial Information – <i>Must match agency audit</i></b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                       |                 |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------|-----------------|
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | Amount                | Page # in Audit |
| FY24/25 Formula Allocations                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | \$1,077,882.21        | 45              |
| Beginning Balance (unspent prior years Measure D Revenues/carryover and Interest)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | \$360,475             |                 |
| Interest earned in FY24/25 (including interest earned on balances carried over from prior years)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | \$359.65              | 45              |
| <b>Total Measure D Funding Available in FY24/25</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | <b>\$1,438,716.86</b> |                 |
| <b>Total Measure D Funds Spent in FY24/25</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | <b>\$1,136,222.65</b> | 45              |
| Total Measure D Balance (Rollover to FY25/26)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | \$302,495             | 44              |
| Are revenues and expenditures tracked on a cash or accrual basis? What months were used?<br>Accrual basis – on tax base schedule                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                       |                 |
| <b>Accounting Reconciliation:</b><br>Does your agency's accounting method differentiate deferred or unearned revenues? <i>If no, ATTACH a reconciliation clearly showing how Measure D revenues flow.</i><br>We utilize Blackbaud Financial Edge NXT accounting software. We differentiate between revenues and deferred revenues and/or refundable advances. In the case of unearned Measure D revenue, it is placed into a dedicated liability account and is our 'Measure D Reserve Fund'. Only Measure D funds matched to allowable Measure D expenditures are shown as revenues. |                       |                 |

| <b>Measure D Compliance Documents – <i>Check with "x" documents included</i></b>                                                                                                                                                                                                                                                             |          |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|
| <b>1. FY24/25 Annual Report Cover Sheet</b> <i>(this document)</i>                                                                                                                                                                                                                                                                           | <b>x</b> |
| <b>2. FY24/25 Audited Financials for Measure D funds</b> <i>(see "Measure D Audit Guidance" for additional information)</i>                                                                                                                                                                                                                  | <b>x</b> |
| <b>3. FY24/25 Expenditure Report Spreadsheet:</b> List of projects that Measure D formula funds (direct allocations) were spent on. <i>(Note- use of regional Trail, Highway Corridors, Hwy 9/SLV, and Rail category funds are reflected in the RTC's Annual Report and do not need to be included in local agency Expenditure Reports.)</i> | <b>x</b> |

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| <b>a. If applicable – Grouped projects supplemental information:</b><br>If the expenditure report includes any grouped projects (e.g. citywide roadway repairs, countywide transit service), attach a supplemental <b>list of specific locations</b> (road names, project limits, and length or routes/areas served) <b>where work was done.</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | <b>none</b> |
| <b>b. Leveraged grants – grant funding secured in FY24/25 funding Measure D projects:</b> List source and amount if any <i>(funding sources not likely to be secured for transportation in Santa Cruz County if not for Measure D match)</i>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |             |
| <b>4. Annual Report Highlights</b> <i>(see separate template Word file)</i>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | <b>X</b>    |
| <b>5. Map:</b> Attach or provide web link to projects funded by Measure D                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | <b>X</b>    |
| <b>6. Performance Measures Report Spreadsheet</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | <b>X</b>    |
| <b>7. 5-Year Program of Projects (5-Year Plan)</b> <i>(Attach the PREVIOUS 5-Year Plan adopted in Spring/Summer 2024, covering the work performed in FY24/25.)</i>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | <b>X</b>    |
| <b>8. Ongoing Public Outreach for Projects Using Measure D Funds</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |             |
| <p><b>a. Description of Public Outreach/Process:</b> <i>(Describe outreach conducted during the reporting year to inform Santa Cruz County taxpayers as to how your agency is using or plans to use Measure D funds. Note, this is not about adoption of the 5-Year Plan. Per Article III.A.3.)</i></p> <p>During fiscal year 2024–2025, Lift Line continued to conduct public outreach. Outreach activities included ongoing engagement with non-profit organizations, community-based groups, social service agencies, housing facilities, and healthcare institutions such as hospitals, clinics, and nursing homes. These efforts focused on increasing awareness of Lift Line’s services and directing partners and the public to program information available on Lift Line’s website. Physical outreach materials, including applications, brochures, and posters, were also distributed.</p> <p>Lift Line also participated in several in-person community outreach events during the reporting year. These included the Caregiver and Family Resource Fair on October 5, 2024, the Senior Fair at the London Nelson Community Center on February 28, 2025, and a Senior Resource Fair on May 16, 2025. At each event, we shared program information and engaged directly with community members to answer questions and provide enrollment materials.</p> <p>To support these outreach efforts, Lift Line spent approximately \$52,000 on outreach and advertising. Advertising included television and streaming ads on stations such as KION, KSBW, and KSMS; radio ads on stations including KPIG, KLOK, and KDON; and print and digital ads through local publishers such as the Santa Cruz Sentinel and Lookout Santa Cruz, as well as other community publications. Outreach was conducted in both English and Spanish to highlight Lift Line’s core services, program expansions, and the Access for All Program.</p> |             |

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| Lift Line also maintained an active social media presence throughout the year, regularly posting updates about service availability, enrollment information, program updates, and employment opportunities.                                                                                                                                                                                                                                                                                    |                                                                                                             |
| <b>b. Sample(s) of public outreach on Measure D-funded projects conducted during the reporting year</b> <i>(Note, this is not about adoption of the 5-Year Plan. Attach samples or provide links to outreach)</i>                                                                                                                                                                                                                                                                              | <b>X</b>                                                                                                    |
| <b>c. Website with Measure D information</b> <i>(per Article III.A.7.)</i>                                                                                                                                                                                                                                                                                                                                                                                                                     | Web address:<br><a href="https://communitybridges.org/liftline/">https://communitybridges.org/liftline/</a> |
| <b>d. News Article:</b> <i>(Attach a copy of or weblink to at least one news article or press release about Measure D-funded projects in the past fiscal year. News release should inform public that project is funded by Measure D. Per Article III.A.8.)</i><br><a href="https://communitybridges.org/celebrating-the-ada-how-lift-line-keeps-santa-cruz-county-moving-forward/">https://communitybridges.org/celebrating-the-ada-how-lift-line-keeps-santa-cruz-county-moving-forward/</a> | <b>X</b>                                                                                                    |
| <b>e. Signage:</b> <i>(Attach photos providing evidence that you displayed the Measure D logo on signs at construction sites, and on purchased vehicles, and optionally on public education materials/websites. See "Measure D: Sign Specifications" for additional signage guidance. Per Article III.A.6.)</i>                                                                                                                                                                                | <b>X</b>                                                                                                    |
| <b>f. Evidence that the adopted 5-year program of projects and subsequent decisions programming &amp; budgeting Measure D funds were approved through a public process.</b> <i>(List webpages/links and dates of decisions or attach staff report, resolutions, public hearing notice, committee meetings, etc)</i>                                                                                                                                                                            | <b>X</b>                                                                                                    |
| <b>• Date of 5-Year Plan Public Hearing</b> soliciting input on 5-Year Plan <i>(per Article III.A.4.)</i>                                                                                                                                                                                                                                                                                                                                                                                      | Date:<br>10/8/2024                                                                                          |
| <b>• Date(s) annual 5-year Plan approved by governing board</b> <i>(Attach or provide link to supporting documents: Public hearing notices, meeting agendas/staff reports, other meetings where use of Measure D funds discussed)</i>                                                                                                                                                                                                                                                          | Date:<br>7/10/2024                                                                                          |
| <b>g. Photos:</b> <i>(Attach before/after and construction photos if available of projects/work done in the reporting year.)</i>                                                                                                                                                                                                                                                                                                                                                               | <b>none</b>                                                                                                 |
| <b>h. Fact Sheets on larger projects:</b> <i>(Attach more detailed fact sheet on large projects (includes public information such as project name, description of work to be done, location, project benefits/purpose, schedule, graphics/maps, complete streets components/consistency, total cost &amp; funding, including info on if Measure D was used to leverage other grants/funds).</i>                                                                                                | <b>none</b>                                                                                                 |
| <b>9. Maintenance of Effort</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                                                                                             |
| <b>a. FY24/25 LOCAL funds spent on transportation projects, operations, and/or services</b> <i>(exclude grants and formula state &amp; fed funds - HUTA, TDA, SB1, STA, etc.)</i>                                                                                                                                                                                                                                                                                                              | \$                                                                                                          |
| <b>b. Maintenance of Effort Baseline</b> <i>(average amount of <u>local</u> funds spent on transportation projects in 3-5 fiscal years ending June 2017)</i>                                                                                                                                                                                                                                                                                                                                   | \$1,056,072                                                                                                 |
| <b>c. If Local funds expended in the reporting year were lower than Baseline amount, explain why:</b>                                                                                                                                                                                                                                                                                                                                                                                          |                                                                                                             |

|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |  |
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| <p>d. <b>Evidence of MOE</b> <i>(Attach Measure D MOE form OR MOE documentation provided to State Controller Office OR other document showing Measure D is not supplanting other funds).</i></p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |  |
| <p><b>10. Planned Use of Fund Balances &amp; Potential Liabilities</b></p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |  |
| <p>a. <b>Fund Balances, Carryover Projects, and Description of planned, longer-term and future uses of Measure D revenues, if known.</b> <i>(Describe planned use of balances. May include carryover projects, planned, longer-term and future uses of Measure D revenues, if known, potential cost increases, etc.)</i></p> <p>Measure D fund balances are being intentionally maintained to support both near-term and long-term capital needs. A portion of the balances is reserved to meet vehicle replacement and reserve goals, ensuring the availability of local match funds for future vehicle acquisitions and leveraging external funding opportunities as they arise. In addition, fund balances are being set aside to support the future construction and development of the fleet facility, a critical capital investment necessary to sustain and expand transit operations. These reserves also provide flexibility to address potential cost escalations related to vehicles, construction, and materials, and to ensure continuity of planned projects that may carry over across fiscal years.</p> <hr/> <p>b. <b>Future Liabilities:</b> <i>(Describe possible liabilities, including information on how future costs for projects not yet completed are anticipated to be funded.)</i></p> <p>Future liabilities primarily relate to the completion and construction of the fleet facility and associated capital improvements. To address these anticipated costs, the agency expects to pursue a construction-phase loan at the time the project advances to implementation. Additional financing options may include borrowing through the Community Foundation or similar partners, which could provide favorable terms and bridge financing as needed. These approaches are being evaluated to ensure that future obligations are managed responsibly while maintaining the long-term financial sustainability of Measure D-funded projects.</p> |  |
| <p><b>11. Equity:</b> <i>(Describe how Measure D projects funded in FY24/25 serve Santa Cruz County Equity-Priority communities. You may reference <a href="#">this map</a>.)</i></p> <p>Measure D investments in FY 2024–25 are intentionally aligned with Santa Cruz County’s Equity-Priority communities. Funds have been strategically directed to support residents in areas experiencing the greatest historical and structural disadvantages. The capital project itself is located within one of the county’s most highly impacted communities, ensuring that infrastructure improvements directly benefit those with the greatest need. In addition, service delivery—including ride access and operational deployment—has been intentionally designed to reflect</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |  |

equity priorities, with resources concentrated where transportation barriers, economic vulnerability, and limited mobility options are most acute. Together, these investments advance Measure D's commitment to equitable access, mobility, and opportunity for underserved communities across Santa Cruz County.

**Contacts:** Designated staff available to report on or answer any and all inquiries in regard to Recipient Agency's audit, projects and expenditures, and/or compliance with Measure D before the RTC and/or the Measure D Taxpayer Oversight Committee or RTC advisory committees, as applicable.

| Name                  | Title                   | Phone/email                                                                               |
|-----------------------|-------------------------|-------------------------------------------------------------------------------------------|
| Raymon Cancino        | Chief Executive officer | 831-688-8840 ext. 201<br><a href="mailto:Raymonc@cbridges.org">Raymonc@cbridges.org</a>   |
| Douglas Underhill     | Chief Financial Officer | 831-688-8840 ext. 276<br><a href="mailto:douglasu@cbridges.org">douglasu@cbridges.org</a> |
| Jesus Bojorquez       | Program Director        | 831-688-8840 ext. 241<br><a href="mailto:Jesusb@cbridges.org">Jesusb@cbridges.org</a>     |
| Ulyses Angon-Granados | Grants Analyst          | 831-688-8840 ext. 273<br><a href="mailto:ulysesa@cbridges.org">ulysesa@cbridges.org</a>   |

Required Attachments:

- ☐ Measure D Audited Financial Statement
- ☐ Expenditure Report (spreadsheet)
  - ☐ Details for grouped projects, if applicable and not provided above (e.g. location/limits, summary of work done, schedule)
- ☐ Measure D Annual Report Highlights
- ☐ Map(s) of Measure D-funded projects
- ☐ Performance Measures Report (spreadsheet)
- ☐ Measure D 5-Year Program of Projects
- ☐ Evidence of public outreach/process for Measure D expenditures (e.g. notices, news releases, board resolutions/staff reports, etc. Links to documents okay.)
  - ☐ News Article or News Release about projects funded by Measure D
  - ☐ Signage photos
- ☐ Photos of project locations (before/after)
- ☐ Fact Sheets for major projects
- ☐ Maintenance of Effort Compliance Spreadsheet or other evidence

*programming/shared documents/measured/fiscal/expenditurereports/\_yearly request files/c3. annual cover sheet - updated.docx*

MEASURE D EXPENDITURE REPORT - Direct Allocations

Reporting Year **FY24/25**

Recipient Agency **Community Bridges**

|       |                                   | Project Description/Location                                                                                                                              |                                                               |                     | Prior Year Measure D Expenditures (if applicable) |                                |                                                |                                |                                |                                |                                |                                |                                |                                |                                              |                                             | Leveraged Funds, if any                                                     |                                  | Consistency with 5-year plan   |                                           |                                                                    | CEQA                                                                    |                                              |                     | State - if applicable          |                                                         |                                                                 | Measure D use                                               |                                        | Other                                                                      |                                                        |                                       |      |  |
|-------|-----------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------|---------------------|---------------------------------------------------|--------------------------------|------------------------------------------------|--------------------------------|--------------------------------|--------------------------------|--------------------------------|--------------------------------|--------------------------------|--------------------------------|----------------------------------------------|---------------------------------------------|-----------------------------------------------------------------------------|----------------------------------|--------------------------------|-------------------------------------------|--------------------------------------------------------------------|-------------------------------------------------------------------------|----------------------------------------------|---------------------|--------------------------------|---------------------------------------------------------|-----------------------------------------------------------------|-------------------------------------------------------------|----------------------------------------|----------------------------------------------------------------------------|--------------------------------------------------------|---------------------------------------|------|--|
| #     | Project Name                      | Project Description<br>(may include additional project components, ex. complete streets, traffic calming, crossing improvements, drainage upgrades, etc.) | Location/Limits (if grouped project, list each location/line) | Work Done in FY2021 | Construction or Implementation schedule           | FY24/25 Measure D Expenditures | FY16/17 Measure D Expenditures on this project | FY17/18 Measure D Expenditures | FY18/19 Measure D Expenditures | FY19/20 Measure D Expenditures | FY20/21 Measure D Expenditures | FY21/22 Measure D Expenditures | FY22/23 Measure D Expenditures | FY23/24 Measure D Expenditures | Measure D TOTAL SPENT through reporting year | (Est) Future Year(s) Measure D Expenditures | Leveraged Fund Amounts (grants & other funds where Measure D used as match) | Leveraged Fund Source(s) Name(s) | Total Project Cost             | Project is approved 5-year plan? (yes/no) | If not in 5-year plan or different amount or scope, why different? | CEQA compliance (List type of doc & certification date; ex: CE, 9/1/18) | Project Completion Date (actual or estimate) | New Bike Lane Miles | New Ped Path or Sidewalk Miles | Miles of pavement rehabilitation (potholes, seals, etc) | Rehab of bikeways, sidewalks, or ADA ramps included? (describe) | If Complete Streets not incorporated into project, why not? | FY21/22 Measure D-funded Capital Costs | FY21/22 Measure D-funded Non-capital (non-infrastructure, outreach, admin) | FY21/22 Measure D-funded Indirect costs (and overhead) | Other Notes or Information (optional) |      |  |
| 1     | Driver 1 (see note below*)        | Additional driver to provide expanded hours of paratransit service                                                                                        |                                                               |                     |                                                   | \$ 212,862.86                  |                                                | \$125,273.63                   | \$124,574.89                   | \$141,326.52                   | \$129,240.22                   | \$127,340.00                   | \$137,090.38                   | \$290,088.52                   | \$ 1,287,757.02                              |                                             |                                                                             |                                  |                                |                                           |                                                                    |                                                                         |                                              |                     |                                |                                                         |                                                                 |                                                             |                                        |                                                                            |                                                        |                                       |      |  |
| 2     | Driver 2 (see note below*)        | Additional driver to provide expanded hours of paratransit service                                                                                        |                                                               |                     |                                                   | \$ 212,862.86                  |                                                | \$125,273.63                   | \$124,574.89                   | \$141,326.52                   | \$129,240.22                   | \$127,340.00                   | \$137,090.38                   | \$290,088.52                   | \$ 1,287,757.02                              |                                             |                                                                             |                                  |                                |                                           |                                                                    |                                                                         |                                              |                     |                                |                                                         |                                                                 |                                                             |                                        |                                                                            |                                                        |                                       |      |  |
| 3     | Driver 3 (see note below*)        | Part-time Additional driver to provide expanded hours of paratransit service                                                                              |                                                               |                     |                                                   | \$ 106,431.43                  |                                                | \$ -                           | \$ -                           | \$ -                           | \$ 27,430.20                   | \$ 68,525.19                   | \$ 145,044.27                  | \$ 347,431.09                  |                                              |                                             |                                                                             |                                  |                                |                                           |                                                                    |                                                                         |                                              |                     |                                |                                                         |                                                                 |                                                             |                                        |                                                                            |                                                        |                                       |      |  |
| 4     | Driver Trainer                    | To support safety and service training for paratransit drivers                                                                                            |                                                               |                     |                                                   | \$ 87,201.82                   |                                                | \$34,476.07                    | \$45,690.74                    | \$48,230.79                    | \$44,433.95                    | \$67,341.76                    | \$42,200.99                    | \$70,518.90                    | \$ 440,095.02                                |                                             |                                                                             |                                  |                                |                                           |                                                                    |                                                                         |                                              |                     |                                |                                                         |                                                                 |                                                             |                                        |                                                                            |                                                        |                                       |      |  |
| 5     | Executive Assistant/Dispatcher    | To support additional paratransit rides                                                                                                                   |                                                               |                     |                                                   | \$ 125,145.06                  |                                                | \$43,001.52                    | \$57,376.27                    | \$47,300.38                    | \$43,506.87                    | \$47,612.90                    | \$44,144.08                    | \$104,408.65                   | \$ 512,495.73                                |                                             |                                                                             |                                  |                                |                                           |                                                                    |                                                                         |                                              |                     |                                |                                                         |                                                                 |                                                             |                                        |                                                                            |                                                        |                                       |      |  |
|       | Vehicle Operating                 | Costs associated with operating the vehicles                                                                                                              |                                                               |                     |                                                   | \$ 48,342.03                   |                                                | \$ -                           | \$ -                           | \$ -                           | \$ -                           | \$ -                           | \$ -                           | \$ -                           | \$ 48,342.03                                 |                                             |                                                                             |                                  |                                |                                           |                                                                    |                                                                         |                                              |                     |                                |                                                         |                                                                 |                                                             |                                        |                                                                            |                                                        |                                       |      |  |
| 6     | Outreach/Publicity                | Materials and videos to promote paratransit ride availability                                                                                             |                                                               |                     |                                                   | \$ 34,543.73                   |                                                | \$3,405.37                     | \$10,165.81                    | \$8,301.29                     | \$7,922.57                     | \$8,442.96                     | \$5,833.40                     | \$29,987.54                    | \$ 108,602.67                                |                                             |                                                                             |                                  |                                |                                           |                                                                    |                                                                         |                                              |                     |                                |                                                         |                                                                 |                                                             |                                        |                                                                            |                                                        |                                       |      |  |
| 7     | Consultants / Project Managers    | Facility project management-architects, environ review, design                                                                                            |                                                               |                     |                                                   | \$ -                           |                                                | \$ -                           | \$41,153.10                    | \$96,686.66                    | \$42,635.01                    | \$28,050.67                    | \$9,156.50                     | \$0.00                         | \$ 217,681.94                                |                                             |                                                                             |                                  |                                |                                           |                                                                    |                                                                         |                                              |                     |                                |                                                         |                                                                 |                                                             |                                        |                                                                            |                                                        |                                       |      |  |
|       | Indirect Overhead                 | Indirect costs on non-Capital Expenditures                                                                                                                |                                                               |                     |                                                   | \$ 158,452.35                  |                                                | \$ -                           | \$ -                           | \$ -                           | \$ -                           | \$ -                           | \$ -                           | \$ -                           | \$ 158,452.35                                |                                             |                                                                             |                                  |                                |                                           |                                                                    |                                                                         |                                              |                     |                                |                                                         |                                                                 |                                                             |                                        |                                                                            |                                                        |                                       |      |  |
| 8     | Operations Facility               | Reserve for projected Acquisition, construction and/or renovation expenses                                                                                |                                                               |                     |                                                   | \$ 150,380.51                  |                                                | \$ -                           | \$999,532.38                   | \$442,506.06                   | \$379,379.81                   | \$391,108.53                   | \$537,976.64                   | \$554,707.21                   | \$ 3,055,991.14                              |                                             |                                                                             |                                  |                                |                                           |                                                                    |                                                                         |                                              |                     |                                |                                                         |                                                                 |                                                             |                                        |                                                                            |                                                        |                                       |      |  |
| 9     | Vehicle Equipment Reserve         | Vehicle Equipment, including funds, project procurement and implementation                                                                                |                                                               |                     |                                                   | \$ -                           |                                                | \$17,295.00                    | \$72,101.64                    | \$3,624.00                     | \$42,285.40                    |                                | \$35,224.23                    |                                | \$ 170,730.27                                |                                             |                                                                             | \$ 1,112,440.59                  | Caltrans 5310 and CARB Program |                                           | Yes                                                                |                                                                         |                                              |                     |                                |                                                         |                                                                 |                                                             |                                        |                                                                            |                                                        |                                       |      |  |
| 10    | Audit and Expenditure Report Prep |                                                                                                                                                           |                                                               |                     |                                                   |                                |                                                |                                |                                |                                |                                |                                |                                |                                | \$ -                                         |                                             |                                                                             |                                  |                                |                                           |                                                                    |                                                                         |                                              |                     |                                |                                                         |                                                                 |                                                             |                                        |                                                                            |                                                        |                                       |      |  |
| Total |                                   |                                                                                                                                                           |                                                               |                     |                                                   | \$ 1,136,233                   | \$ -                                           | \$ 348,725                     | \$ 1,075,179                   | \$ 929,582                     | \$ 818,644                     | \$ 824,667                     | \$ 1,017,162                   | \$ 1,484,844                   | \$ 7,634,936                                 | \$ -                                        | \$ 1,112,441                                                                |                                  |                                |                                           |                                                                    |                                                                         |                                              |                     | 0.00                           | 0.00                                                    | 0.00                                                            |                                                             |                                        |                                                                            | \$ -                                                   | \$ -                                  | \$ - |  |

|            | FY 24/25 Measure D Revenues | FY 16/17 Measure D Revenues (6/1/16-5/31/17) | FY 17/18 Measure D Revenues | FY 18/19 Measure D Revenues | FY 19/20 Measure D Revenues | FY 20/21 Measure D Revenues | FY 21/22 Measure D Revenues | FY 22/23 Measure D Revenues | FY 23/24 Measure D Revenues | Measure D Expended | Fund Balance/ Carryover to Future Years |
|------------|-----------------------------|----------------------------------------------|-----------------------------|-----------------------------|-----------------------------|-----------------------------|-----------------------------|-----------------------------|-----------------------------|--------------------|-----------------------------------------|
| Allocation | \$ 1,077,882.21             | \$32,248.74                                  | \$724,328.23                | \$933,067.56                | \$808,862.00                | \$1,111,726.56              | \$1,074,438.46              | \$1,061,746.03              | \$1,072,797.18              | \$ 7,634,936.28    | \$ 302,495                              |
| Interest   | \$ 359.65                   | \$ -                                         | \$242.00                    | \$593.06                    | \$320.44                    | \$310.76                    | \$574.68                    | \$21,987.54                 | \$15,946.77                 |                    |                                         |

360.00



Map Location of Community Bridges Lift Line Operations Facility, 545 Ohlone Parkway, Watsonville, CA 95076

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Address:

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| Format                       | Latitude, Longitude                     |
|------------------------------|-----------------------------------------|
| Decimal degrees              | 36.909074830, -121.772604670            |
| Degrees and decimal minutes  | 36° 54.544490', -121° 46.356280'        |
| Degrees, minutes and seconds | 36° 54' 32.6694" N, 121° 46' 21.3768" W |

**Latitude, Longitude**

36.909074830, -121.772604670

[Get elevation](#)

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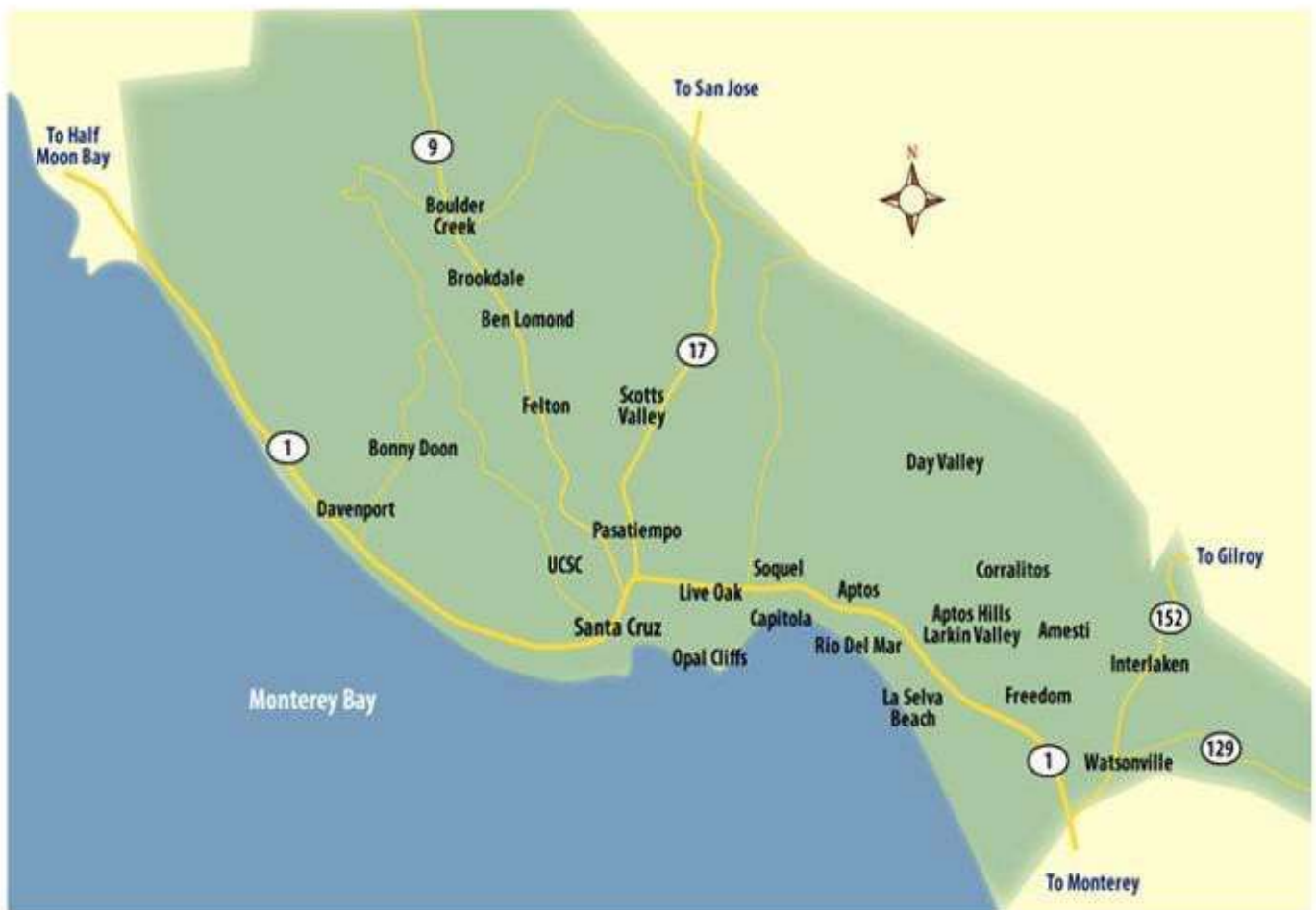
GPS coordinates (latitude/longitude) of places in directions searched recently...





Lift Line Provides transportation to qualified Santa Cruz residents within Santa Cruz County with Measure D funds.

## SANTA CRUZ COUNTY



**Measure D Transportation for Seniors and People with Disabilities Program****Performance Measures**

AGENCY:

Community Bridges Lift Line

Direct Allocation recipients are to document the performance and benefits of the projects and programs funded with Measure D funds. The following performance measures are a selection of performance standards to be documented by the recipients, as applicable. Additional or alternate performance measures may be requested by the RTC or recipients.

Submittal date: 1-Feb-26

| Performance Measure                                 | Performance Metric and Standard                                                                                                                              | Baseline - FY23/24 | Current Numbers - FY 24/25 | (Notes or) Corrective Action (If applicable)                                                                                                                                                                                                                                                                    |
|-----------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|----------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Ridership/Service Utilization</b>                | Change in annual ridership and passenger trips per revenue vehicle hour and mile and qualitative explanation for possible reasons.                           |                    |                            | <i>Provide information on why numbers went down</i>                                                                                                                                                                                                                                                             |
| ▪ Annual Ridership                                  |                                                                                                                                                              | 116,542            | 145,490                    | Rides increased by 25% for the fiscal year 2024-2025. A significant contributor to this rise in ridership was a 3% increase in para-transit rides. Additionally, the transportation program for the homeless shelter provided a total of 84,333 individual rides, resulting in a 46% increase in overall rides. |
| ▪ Passenger trips per vehicle service hour          |                                                                                                                                                              | 2.65               | 2.41                       | N/A                                                                                                                                                                                                                                                                                                             |
| ▪ Passenger trips per revenue vehicle service miles |                                                                                                                                                              | 0.18               | 0.23                       | N/A                                                                                                                                                                                                                                                                                                             |
| <b>Cost Effectiveness</b>                           | Maintain operating cost per passenger, per revenue vehicle hour, or per revenue mile; percentage increase less than or equal to inflation as measured by CPI |                    |                            |                                                                                                                                                                                                                                                                                                                 |
| ▪ Operating Cost per Passenger Trip                 |                                                                                                                                                              | \$48.85            | \$44.77                    | N/A                                                                                                                                                                                                                                                                                                             |
| ▪ Operating Cost per Vehicle Service Hour           |                                                                                                                                                              | \$129.55           | \$107.70                   | N/A                                                                                                                                                                                                                                                                                                             |
| <b>State of Good Repair</b>                         |                                                                                                                                                              |                    |                            | <i>Provide information on plan to keep bus and paratransit vehicles in state of good repair.</i>                                                                                                                                                                                                                |

| Performance Measure                                                                           | Performance Metric and Standard                                                                                 | Baseline - FY23/24                                                                                                                                  | Current Numbers - FY 24/25                                                                                                                          | (Notes or) Corrective Action (If applicable)                                                                                                                                                                                                                                                                     |
|-----------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"> <li>Average age of bus and paratransit vehicles</li> </ul> | Reduce average age of fleet/number of vehicles beyond useful life                                               | 7.8 years                                                                                                                                           | 7.6 Years                                                                                                                                           | All vehicles are serviced every 4,000 miles and safety inspections are performed every 90 days. Lift Line is in compliance with annual CHP safety vehicle inspections.                                                                                                                                           |
| <ul style="list-style-type: none"> <li>Number of vehicles beyond useful life</li> </ul>       |                                                                                                                 | 10, as defined by FTA 5310 Program                                                                                                                  | 15 as defined by FTA 531 program                                                                                                                    | All fleet vehicles are in good and safe operating condition, even those past their useful life as defined by FTA.                                                                                                                                                                                                |
| <b>Service Provision</b>                                                                      |                                                                                                                 |                                                                                                                                                     |                                                                                                                                                     |                                                                                                                                                                                                                                                                                                                  |
| <ul style="list-style-type: none"> <li>Frequency on major corridors or trunk lines</li> </ul> | <ul style="list-style-type: none"> <li>Maintain or increase frequencies</li> </ul>                              | Lift Line operate up to 13 paratransit vehicles on major corridors daily M-F, including 2.5 designated Measure D drivers and 1 vehicle on weekends. | Lift Line operate up to 13 paratransit vehicles on major corridors daily M-F, including 2.5 designated Measure D drivers and 1 vehicle on weekends. | Lift Line enhance its service by adding two new routes specifically designed to improve accessibility to major corridors in Santa Cruz County. This initiative is part of the county's homeless shelter project, aimed to increase transportation frequency and ensuring that individuals can reach the shelter. |
| <ul style="list-style-type: none"> <li>Service hours/span</li> </ul>                          | <ul style="list-style-type: none"> <li>Increase service span - goal is 7 days/week, 20 hours per day</li> </ul> | 7 days per week. 14 additional hours daily, 5 days per week and 7 additional hours Sat/Sun.                                                         | 7 days per week. 14 additional hours daily, 5 days per week and 7 additional hours Sat/Sun.                                                         | Lift Line is maintaining the operation of expanded hours.                                                                                                                                                                                                                                                        |
| <ul style="list-style-type: none"> <li>Revenue hours</li> </ul>                               | <ul style="list-style-type: none"> <li>Maintain or increase revenue hours</li> </ul>                            | 20,262                                                                                                                                              | 23,082                                                                                                                                              |                                                                                                                                                                                                                                                                                                                  |
| <ul style="list-style-type: none"> <li>Revenue miles</li> </ul>                               | <ul style="list-style-type: none"> <li>Number of routes</li> </ul>                                              | 13                                                                                                                                                  | 13                                                                                                                                                  | Lift Line Maintain the number of routes keeping operations of morning and evening shuttle transportation for the Santa Cruz homeless shelter project. Improving service and accessibility for individuals in need.                                                                                               |
| <ul style="list-style-type: none"> <li>Service areas</li> </ul>                               | <ul style="list-style-type: none"> <li>Total service hours</li> </ul>                                           | 20,262                                                                                                                                              | 23,082                                                                                                                                              |                                                                                                                                                                                                                                                                                                                  |

| Performance Measure                                                                                               | Performance Metric and Standard                                                                                                                                                                                                                      | Baseline - FY23/24                                                                                               | Current Numbers - FY 24/25                                                                                       | (Notes or) Corrective Action (If applicable)                                                                                                                                                                                                                                                                       |
|-------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Service Operations and Provisions</b>                                                                          | Track number of seniors or people with disabilities served by program.                                                                                                                                                                               | <b>Santa Cruz, and selected areas of Santa Clara, Monterey, San Benito, San Mateo and San Francisco Counties</b> | <b>Santa Cruz, and selected areas of Santa Clara, Monterey, San Benito, San Mateo and San Francisco Counties</b> | Santa Cruz, and selected areas of Santa Clara, Monterey, San Benito, San Mateo, and San Francisco.                                                                                                                                                                                                                 |
| Number of people served or trips provided to seniors or people with disabilities                                  | <ul style="list-style-type: none"> <li>Service types such as ADA mandated paratransit, door-to-door service, taxi programs, accessible van service, shuttle service, group trips, travel training, meal delivery, and fixed-route transit</li> </ul> | 53,735 Paratransit Rides including 5,850 Measure D rides                                                         | 55,528 Paratransit Rides including 5,942 Measure D rides                                                         | During the fiscal year 2024-2025, there was an increase in paratransit ridership, with a 3% increase compared to the previous year. This rise indicates a growing demand for accessible transportation services, highlighting the importance of meeting the needs of individuals who require specialized mobility. |
| Percent of fixed route service used by seniors and people with disabilities                                       |                                                                                                                                                                                                                                                      | N/A                                                                                                              | N/A                                                                                                              | N/A                                                                                                                                                                                                                                                                                                                |
| <b>Cost Effectiveness</b>                                                                                         | Maintain cost per trip or per passengers                                                                                                                                                                                                             |                                                                                                                  |                                                                                                                  | <i>Any agency with significant increase in costs must provide an explanation</i>                                                                                                                                                                                                                                   |
| Cost per Trip                                                                                                     |                                                                                                                                                                                                                                                      | \$128.23                                                                                                         | \$137.62                                                                                                         | Lift Line collects data to determine cost of “Trip per Passenger” therefore “Cost per Trip” and “Cost per Passenger” have the same outcome.                                                                                                                                                                        |
| Cost per Passenger                                                                                                |                                                                                                                                                                                                                                                      | N/A                                                                                                              | N/A                                                                                                              | Lift Line is using the “Cost per Trip” option above.                                                                                                                                                                                                                                                               |
| Total Measure D program cost per one-way passenger trip divided by total trips or total passengers during period. |                                                                                                                                                                                                                                                      | 5,850                                                                                                            | 5,942                                                                                                            | Measure D Rides increased 1.57% during the 2024-2025 fiscal year. Lift Line continue services rides to financial, food markets, restaurants, social services, and medical appointments. There was a slight decreased rides to food market and financial institutions.                                              |

| Performance Measure                              | Performance Metric and Standard                                                           | Baseline - FY23/24 | Current Numbers - FY 24/25 | (Notes or) Corrective Action (If applicable)              |
|--------------------------------------------------|-------------------------------------------------------------------------------------------|--------------------|----------------------------|-----------------------------------------------------------|
| <b>Leveraged Funds</b> (List amount and sources) | Report total grants and other funding secured <b>using Measure D revenues as a match.</b> |                    |                            | <i>Explain if Measure D funds fully funding projects.</i> |
|                                                  |                                                                                           |                    |                            |                                                           |
|                                                  |                                                                                           |                    |                            |                                                           |
|                                                  |                                                                                           |                    |                            |                                                           |

Measure D: 5-Year Program of Projects (FY 24/25-28/29)  
Agency: Community Bridges - Lift Line  
Category: Transportation for E&D

Estimated Annual Measure D Allocations

| Prior and 23/24 estimate | FY24/25     | FY25/26     | FY26/27     | FY27/28     | FY28/29     | Total         |
|--------------------------|-------------|-------------|-------------|-------------|-------------|---------------|
| \$ 6,821,928             | \$1,076,000 | \$1,107,000 | \$1,139,000 | \$1,139,000 | \$1,174,000 | \$ 12,456,928 |

| Amount of Measure D Funds Programmed (includes carryover) |                                                                                     |                 |                          |             |             |             |             |             |              |                                 |                              |                           |
|-----------------------------------------------------------|-------------------------------------------------------------------------------------|-----------------|--------------------------|-------------|-------------|-------------|-------------|-------------|--------------|---------------------------------|------------------------------|---------------------------|
| Project Name/location                                     | Description (include project purpose and complete streets components if applicable) | Total Measure D | Prior and 23/24 estimate | FY24/25     | FY25/26     | FY26/27     | FY27/28     | FY28/29     | 5-year total | Other fund sources              | Est. Construction start date | Major project? * (yes/no) |
| Driver 1 (1 FTE)                                          | Additional driver to provide expanded hours of paratransit service                  | \$1,325,982     | \$925,117                | \$ 74,754   | \$ 77,370   | \$ 80,078   | \$ 82,881   | \$ 85,782   | \$ 400,866   |                                 | ongoing                      | No                        |
| Driver 2 (1 FTE)                                          | Additional driver to provide expanded hours of paratransit service                  | \$1,325,982     | \$925,117                | \$ 74,754   | \$ 77,370   | \$ 80,078   | \$ 82,881   | \$ 85,782   | \$ 400,866   |                                 | ongoing                      | No                        |
| Driver 3 (.5 FTE)                                         | Additional driver to provide expanded hours of paratransit service                  | \$540,657       | \$139,791                | \$ 74,754   | \$ 77,370   | \$ 80,078   | \$ 82,881   | \$ 85,782   | \$ 400,866   |                                 | ongoing                      | No                        |
| Driver Trainer (1 FTE)                                    | To support safety and service training for expanded paratransit operations          | \$700,380       | \$347,289                | \$ 65,845   | \$ 68,150   | \$ 70,535   | \$ 73,004   | \$ 75,559   | \$ 353,092   |                                 | ongoing                      | No                        |
| Executive Assistant/Dispatcher (1 FTE)                    | To support expanded paratransit services                                            | \$683,263       | \$330,799                | \$ 65,728   | \$ 68,028   | \$ 70,409   | \$ 72,874   | \$ 75,424   | \$ 352,464   |                                 | ongoing                      | No                        |
| Vehicle Operating (see note below*)                       | Costs associated wth operating the vehicles                                         | \$1,044,198     | \$29,394                 | \$ 189,242  | \$ 195,865  | \$ 202,721  | \$ 209,816  | \$ 217,160  | \$ 1,014,804 |                                 | ongoing                      | No                        |
| Outreach/Publicity                                        | Materials and videos to promote paratransit ride availability                       | \$310,201       | \$70,045                 | \$ 37,597   | \$ 46,996   | \$ 49,346   | \$ 51,813   | \$ 54,404   | \$ 240,157   |                                 | ongoing                      | No                        |
| Consultants / Project Managers                            | Facility project management-architects, environ review, design                      | \$287,810       | \$217,682                | \$ 14,026   | \$ 14,026   | \$ 14,026   | \$ 14,026   | \$ 14,026   | \$ 70,128    |                                 | ongoing                      | No                        |
| Indirect Overhead**                                       | Indirect Costs on non Capital Expenditures                                          | \$640,919       | \$89,393                 | \$ 101,785  | \$ 106,643  | \$ 110,412  | \$ 114,319  | \$ 118,369  | \$ 551,526   |                                 | ongoing                      | No                        |
| Operations Facility                                       | Reserve for projected Acquisition, contruction and/or renovation expenses           | \$5,012,653     | \$2,726,875              | \$ 820,606  | \$ 450,127  | \$ 342,390  | \$ 341,972  | \$ 330,684  | \$ 2,285,778 | 2.5M Bank and Owner Financing   | Started 2019                 | Yes                       |
| Vehicle Equipment Reserve                                 | Vehicle/ Equipreplacement, matching funds, project procurement and implimentation   | \$445,954       | \$205,954                | \$ 45,000   | \$ 45,000   | \$ 45,000   | \$ 45,000   | \$ 60,000   | \$ 240,000   | 575K LCTOP, 454K CARB, 200K SGR | Ongoing                      | No                        |
| Estimated Annual Measure D Expenditures                   |                                                                                     | \$12,318,001    | \$6,007,455              | \$1,564,090 | \$1,226,946 | \$1,145,073 | \$1,171,466 | \$1,202,970 | \$6,310,545  |                                 |                              |                           |
|                                                           |                                                                                     |                 |                          |             |             |             |             |             |              |                                 |                              |                           |
| Annual Interest Earnings on Measure D Revenues            |                                                                                     |                 | \$ 25,268.04             | \$ 839.74   | \$ 352.49   | \$ 232.89   | \$ 232.89   | \$ 227.05   |              |                                 |                              |                           |
| Carry over to next fiscal year                            |                                                                                     |                 | \$839,739                | \$352,489   | \$232,895   | \$227,055   | \$194,822   | \$166,079   |              |                                 |                              |                           |

\*Operating costs include driver support and dvehicle operations such as vehicle maintenance and repair, fuel, vehicle Insurance, communications expenses, as well as taxes and licenses related to paratransit services. It also includes a prorated allocation of costs such as general liability insurance, staff training and other indirect costs. Per a request from the Measure D Oversight Committee starting in FY 2022-2023 operating expenses will be categorized in the audit.

\*\*Indirect costs based on a Federally approve Indirect Cost Rate (ICR). Includes costs such as Grant Management, Payroll, Audits, AP/AR, Contracts, HR

**Measure D: 5-Year Plan (FY24/25-FY28/29)**

Project name:  
Location:  
Description:  
Purpose/Need/Benefits:

| Community Bridges - Lift Line Vehicle and Equipment Acquisition                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |  |  |  |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|--|--|
| N/A                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |  |  |  |
| Lift Line Paratransit Vehicles & Equipment                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |  |  |  |
| Fund reserves that can be used for vehicle procurement projects, including fleet vehicles that cannot be funded through 5310, replace aging and or worn shop equipment, improvements and or upgrades to maintenance/operations facility. Provide project matching funds to leverage state funding.<br>1) 24/25 State of Good Repair (SGR) Equipment Vehicle Match<br>2) 24/25-28/29 Additional project matching funds for potential vehicle purchases to continue building out electric vehicle fleet and required vehicle related equipment and infrastructure. |  |  |  |

Schedule (estimated)  
Total Cost by Phase

Measure D Funds  
Matching Funds

| Vehicle            | Equipment | Equipment*             | Total      |
|--------------------|-----------|------------------------|------------|
| FY 24/25           | FY24/25   | FY25/26-28/29          |            |
| \$ 294,443         | \$ -      | \$ 540,557             | \$ 835,000 |
|                    |           |                        |            |
| \$ 94,443          |           | \$ 145,557             | \$ 240,000 |
| \$ 200,000         | \$ -      | \$ 395,000             | \$ 595,000 |
| Emergency Response | \$ -      | Other Vehicle Projects |            |
|                    |           |                        |            |

\*Future Equipment in FY 24/25-28/29 is estimated based on past projects

Measure D: 5-Year Plan (FY24/25-FY28/29)

Project name:  
Location:  
Description:  
Purpose/Need/Benefits:

| Community Bridges - Lift Line Operations Facility                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 545 Ohlone Pkwy, Watsonville, CA 95076                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| Lift Line Administrative offices, maintenance facility, fleet parking                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| Purchase of property and renovation of a operations facility housing the entire CTSA Lift Line operations in one location. In June of 2019 Lift Line purchased a suitable \$3M property at 545 Ohlone Pkwy, Watsonville CA, with an estimated additional \$1.8M of renovations and improvements. Measure D facility reserve funds were used for a \$500K down payment and closing costs, financing \$2.5M. Measure D funds were used to make \$200K principal payments on a 5-year \$1M owner carry note since June 2020, and are being utilized in the renovation costs and other associated expenses. In Feb. 2023 a \$400K payment paid off the owner carry note in full, leaving the remainder on the \$1.5M bank financed note. In June of 2024, an additional \$200K payment was made on the remaining note. A major renovation project is planned for FY 24/25, consisting of grading, paving, propane tank relocation, van port, solar & EV infrastructure project with a cost of 600K, of which Measure D funding will be utilized for these renovations. |
| New Facility to include the following but not limited to;<br>1) Operational offices<br>2) Dispatch & Intake station<br>3) Driver holding area (extra board) and lockers.<br>4) Breakroom<br>5) Maintenance shop<br>6) Proper Vehicle Hoists (Large Bus & Mini Vans)<br>7) Electric Charging / Fuel Station (time and money)<br>8) Wash Station<br>9) Shop Ventilation System<br>10) Hazardous Waste storage<br>11) Solar Bus Ports<br>12) EV electrical infrastructure<br>13) EV Battery Backup Storage System                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |

Schedule  
Total Cost by Phase

Measure D Funds  
Fund - Capital Campaign/ Donations  
Fund - Commercial Loan/Owner Financing

| Envir. Review | Design     | Acquisition  | Renovation / Principal | Contingency/ Fees | Total        |
|---------------|------------|--------------|------------------------|-------------------|--------------|
| 2019-2021     | 2019-2021  | 2019-2020    | 2019-2027              | 2020-2027         |              |
| \$ 124,297    | \$ 202,903 | \$ 3,099,532 | \$ 4,228,351           | \$ 272,250        | \$ 7,927,334 |
|               |            |              |                        |                   |              |
| \$ 124,297    | \$ 202,903 | \$ 599,532   | \$ 4,085,920           |                   | \$ 5,012,653 |
|               |            |              | \$ 142,431             | \$ 272,250        | \$ 414,681   |
|               |            | \$ 2,500,000 |                        |                   | \$ 2,500,000 |

Other Info:

|                               |           |      |
|-------------------------------|-----------|------|
| Personnel/Consultants:        |           | \$ - |
| Personnel                     | 76,810    |      |
| Legal                         | 7,500     |      |
| Bidding Expense               | 6,500     |      |
| Pre-Development:              |           |      |
| Architecture Design           | 202,903   |      |
| Survey / Engineering          | 43,200    |      |
| Permits, Inspections and Fees | 16,524    |      |
| Acquisition:                  |           |      |
| Purchase of Property          | 3,099,532 |      |
| Construction/Renovation:      |           |      |
| Construction / Renovation     | 4,228,351 |      |
| Permits, Inspections and Fees | 64,573    |      |
| Equipment / Furnishings       | 75,000    |      |
| Contingency / Utility Fees    | 106,440   |      |
| Total Preliminary Cost        | 7,927,334 |      |

## OUTREACH 2024 to 2025

### **July 1, 2024:**

Adult Protective Services – Diana Magana  
Housing Matters – Roman Gioglio  
The Salvation Army – Jessica Starkes  
Watsonville Post Acute Center – Jocelyn Avila

### **July 8, 2024:**

Brightpath Community Center – Diego  
Community Connections – Danika  
Doctors on Duty – Amy  
Dr. Ariel Martinez, MD. – Jennifer  
Oceanside Supported Living – Martha Gomez

### **July 15, 2024:**

Diabetes Health Center – Alexa  
Eastlake Villa Home Care – Kate  
Hanover Guest Home – Wendy  
Homeless Persons' Health Project – Jovanni  
Santa Cruz Community Health Centers – Stephanie

### **July 22, 2024:**

Pajaro Valley Medical Clinic – Andrea  
Rachelle's Home I, II, & III – Tyrone Vega  
Salinas Valley Health – Jessica Vega  
Satellite Healthcare – Rachel

### **July 29, 2024:**

Live Oak Health Center – Lisa  
Sutter Care at Home – Helen Walter

**August 5, 2024:**

Community Life Services – Griselda Aguirre  
Driftwood Healthcare Center – Rodrigo Santos  
La Posada – Julie Rivera  
Plazita Medical Clinic – Mari  
Premier Physical Therapy – Sarah

**August 12, 2024:**

Health Projects Center – Yvette Rodriguez  
Institute on Aging – Liane  
Oceanside Supported Living – Noel King  
Sanderling Healthcare – Flower Molina  
Senior Inclusion Center – Carol

**August 19, 2024:**

Brennan Medical Clinic – Jackie  
Capitola Recreation – Corey  
Paloma Del Mar Senior Apartments – Yaneli Pintor  
Santa Cruz County Behavioral Health – Bill Roesch  
Santa Cruz County Behavioral Health – Gina Ramirez

**August 26, 2024:**

Capitola VA Clinic – Gina Macias  
Coastal Health Partners – Ashley  
Dominican Hospital – Pricilla  
Encompass Community Services – Maribel

**September 3, 2024:**

Janus Community Clinic – Nadia  
Monarch ILS – Sandy  
Montecito Manor – Patty  
Pajaro Health Center – Miriam  
Valley Heights – Jayden



**September 9, 2024:**

Sutter Health Care – Maureen

**September 16, 2024:**

Aging and Adult Services – Gabriela  
Bay Eye Medical Group – Leslie  
Clinica Medica Santa Maria – Raquel  
Pacific Coast Manor – Catherine

**September 23, 2024:**

Dominican Hospital – Briseida  
Health Projects Center – Kelly Bailey  
Riverfront Housing – Nicole  
Vista Center – Ana Bedingfeld

**September 30, 2024:**

California Skin Institute – Michelle  
Family Resource Fair  
Sutter Health – Melodee LaFrance

**October 7, 2024:**

Department of Veterans Affairs – Ali  
Dominican Oaks – Annette  
The Valley Women's Club – Barbara Hanson  
Visiting Angels – Cindy  
Volunteer Center of Santa Cruz County – Bridgette

**October 14, 2024:**

Lifespan – Selena  
Master Plan for Aging Solutions Summit

**October 21, 2024:**

Clinica de Salud del Valle de Salinas – Yadira  
Dignity Health Wellness Center – Karen Nauenberg  
Our Lady of the Assumption Church – Janette  
Pajaro Rescue Mission – Willy

**October 28, 2024:**

Dignity Health – Andrea  
Jacob’s Heart – Judy  
Scotts Valley Center – Brittany

**November 4, 2024:**

La Manzana Community Resources – Maria  
Regional Transportation Commission – Crystal

**November 11, 2024:**

Family Resource Collective  
Watsonville Community Hospital | Wound Treatment Center – Regina  
Wellthy – Tiann Higginbotham

**November 18, 2024:**

Casa de la Cultura – Dolores  
Doctors on Duty – Talia  
Janus of Santa Cruz – Julia  
Mid-County Senior Center – Anna  
Watsonville Health Center – Alice

**November 25, 2024:**

Adult Protective Services – Charmaine  
Brookdale Scotts Valley – Elijah  
Resurrection Catholic Church – Jolene



**December 2, 2024:**

De un Amor – Betsy  
Brookdale Scotts Valley – Jessica  
Santa Cruz Supported Living Services – Joe  
Scotts Valley Senior Center – Darshana

**December 9, 2024:**

Aegis Living – Erica  
Bay Eye Medical Group – Luisa

**December 16, 2024:**

Oceanside Supported Living – Noel  
Soquel Leisure Villa – Enrique  
Valley Convalescent – Irene

**December 30, 2024:**

Community Life Services – Cindy  
East Cliff Village – Lisa  
Rachelle's Home II – Arvin

**January 13, 2025:**

Community Options – Liz  
Twin Lakes Manor – Nick  
Via Pacifica Gardens – Melissa

**January 20, 2025:**

The Foot Doctors – Valeria

**January 27, 2025:**

Home Health Services – Darlene Silva

Sunshine Villa – Joseph

**February 4, 2025:**

Dominican Hospital – Rosetta

Hanover Guest Home – Marcia

Healthy Living Home Care – Amanda

Santa Cruz Health Center – Alex

**February 10, 2025:**

Bay Avenue Senior Apartments – Lisa

Clinica Familiar Costa Central – Julissa

Families in Transition – Natally

Seaview Guest Home – Cecilia

Wheelock Residential Care – Leticia

**February 18, 2025:**

Santa Cruz Community Health – Emily Solick

Satellite Healthcare – Cynthia

Wings Homeless Advocacy – Kris Younggren

**February 24, 2025:**

Catholic Charities | Santa Cruz – Brenda

Catholic Charities | Watsonville – Brenda

Senior Outreach Fair – London Nelson Community Center

Supported Living Services – Joe Shimpfky

**March 3, 2025:**

Aegis Living – Esther

Balance Physical Therapy – Jess

Hope Services – Brianna

Satellite Healthcare – Rachelle Farver

**March 10, 2025:**

Doctors on Duty – Rebecca

FYZICAL Therapy – Michelle



Seaview Guest Home – Cecilia  
Valle Verde Medical – Patricia  
Westwind Memory Care – Alexander

**March 17, 2025:**

Alexandria Victoria – John  
Behavioral Health | Santa Cruz County – Reid Campbell  
Prunedale Senior Center – Bob Robe  
Senior Network Services – Karina  
Sleep Health

**March 24, 2025:**

Meals on Wheels – Dana Wagner

**April 1, 2025:**

Adult Protective Services – Dalila Peinado  
Balance Physical Therapy – Lupita  
Vista Center – Andrea Diaz

**April 7, 2025:**

Acacia Family Medical Group – Gia  
Clinica de Salud Del Valle de Salinas – Noelia  
Country Meadows Residential Care – Brittany  
Dignity Health | Gastroenterology – Angie  
Veterans Affairs – Lynne Neubauer

**April 14, 2025:**

Parents Center – Kaitlin Hunter

**April 21, 2025:**

Health Projects Center – Steven

Star Nursing – Alma

**April 28, 2025:**

Castroville Chiropractic Clinic – Maria  
Natividad Medical Group | Prunedale – Monserrat  
Natividad Medical Group | Sanborn – Monserrat  
Pajaro Valley Medical Clinic – Camila

**May 5, 2025:**

Community Life Services – Jessica  
Enhanced Care Management – Carolina Mendoza  
Human Services Department | Santa Cruz County – Sandra Dominguez

**May 16, 2025:**

Seniors Council – Eduardo Santana  
Senior Resource Fair

**May 19, 2025:**

Coastal Healthcare – Meredith  
Institute on Aging – Maya  
Pacific Coast Manor – Paul  
Satellite Dialysis – Carina

**May 27, 2025:**

Sutter Health – Maureen  
Watsonville Health Center – Claudia  
Watsonville Senior Center – Katie

**June 2, 2025:**

Central Coast Center for Independent Living – Leinette  
Christian Church Homes – Jose Ibarra  
Dignity Health – Karen McCabe  
Salud Para La Gente – Samantha



**June 9, 2025:**

Encompass Community Services – Jose Sanchez

Montage Medical Group – Sacora

U.S. Department of Veterans Affairs – Nora Oppenheimer

**June 23, 2025:**

Aetna – Shabana

Dominican Hospital – Hannah

July 1, 2024 to June 30, 2025

**Lift Line**  
September 9, 2024 · 🌐

**Community Bridges / Puentes De La Comunidad**  
September 9, 2024 · 🌐

 Senior Homelessness is on the Rise in Santa Cruz County

Recent data shows our senior homeless population has grown by 7%, with seniors aged 64 and older now making up 10% of the 1,850 people counted in the latest point-in-time report. This is part of a national trend, but we can't ignore it here at home.

Action plans are great, but without sustainable funding for programs like [Meals on Wheels for Santa Cruz County](#), [Elderday Adult Day Health Care](#), and [Lift Line](#), our seniors will continue to struggle and more will fall into homelessness. These programs are crucial for keeping seniors housed and ensuring they have access to the care and services they need—not just for the seniors themselves, but for their families and our communities as a whole.

When we support our seniors, we're also helping their loved ones and strengthening our entire community. These programs provide relief, stability, and hope to all of us.

Let's invest in these proven solutions and support the organizations working on the front lines.

[#SupportSeniors](#) [#EndHomelessness](#) [#SantaCruzCounty](#) [#MealsOnWheels](#) [#Elderday](#) [#LiftLine](#)



 [SANTACRUZSENTINEL.COM](https://www.santacruzsentinel.com)

**Growing Santa Cruz County homeless senior population struggles for resources**

 Like

 Comment

 Share

**Lift Line**  
September 27, 2024 · 🌐

🚌 Join the Conversation! ☀️

Are you a Santa Cruz County resident aged 60+, living with a disability, or a transit/paratransit rider? The Elderly and Disabled Transportation Advisory Committee needs your voice!

Help shape transportation services that keep our seniors and disabled community connected and independent.

👉 Get involved!

- Advocate for vital transportation needs
- Review planning and policies
- Make a difference in your community

Learn more and apply at [bit.ly/3MVhNGD](https://bit.ly/3MVhNGD) or email [info@sccrtc.org](mailto:info@sccrtc.org) for details. Your input matters! ✨



SCCRTC.ORG

**Regional Transportation Commission - SCCRTC**  
Upcoming Meetings View Current RTC Agenda News & Updates RTC Board Announces Sarah ...

 Like

 Comment

 Share

**Lift Line**  
May 5, 2025 · 🌐

This Older Americans Month, celebrate independence, mobility, and dignity with Lift Line. Lift Line provides over 60,000 door-to-door rides each year to seniors and people with disabilities across the Central Coast. Our accessible transportation services empower individuals to get to vital medical appointments, grocery stores, community centers, and more — safely, reliably, and with compassion.

But Lift Line is more than just a ride.

It's a lifeline. It's a connection to community, to health care, and to the freedom to live life on your own terms. When you support Lift Line, you're helping Central Coast residents maintain their health, independence, and quality of life.

👉 Donate at [communitybridges.org/donate](https://communitybridges.org/donate)

Together, we can keep our community moving — one ride at a time.



**LIFT LINE**  
COMMUNITY BRIDGES  
PUENTES DE LA COMUNIDAD

**Empowering older adults to stay active and independent**

**Celebrating Older Americans Month**

Attachment: #8 B-3

October 5, 2024

Caregiver and Family Resource Fair



Attachment: #8 B-3

February 28, 2025

Senior Fair at the London Nelson Community Center



Attachment: #8 B-3

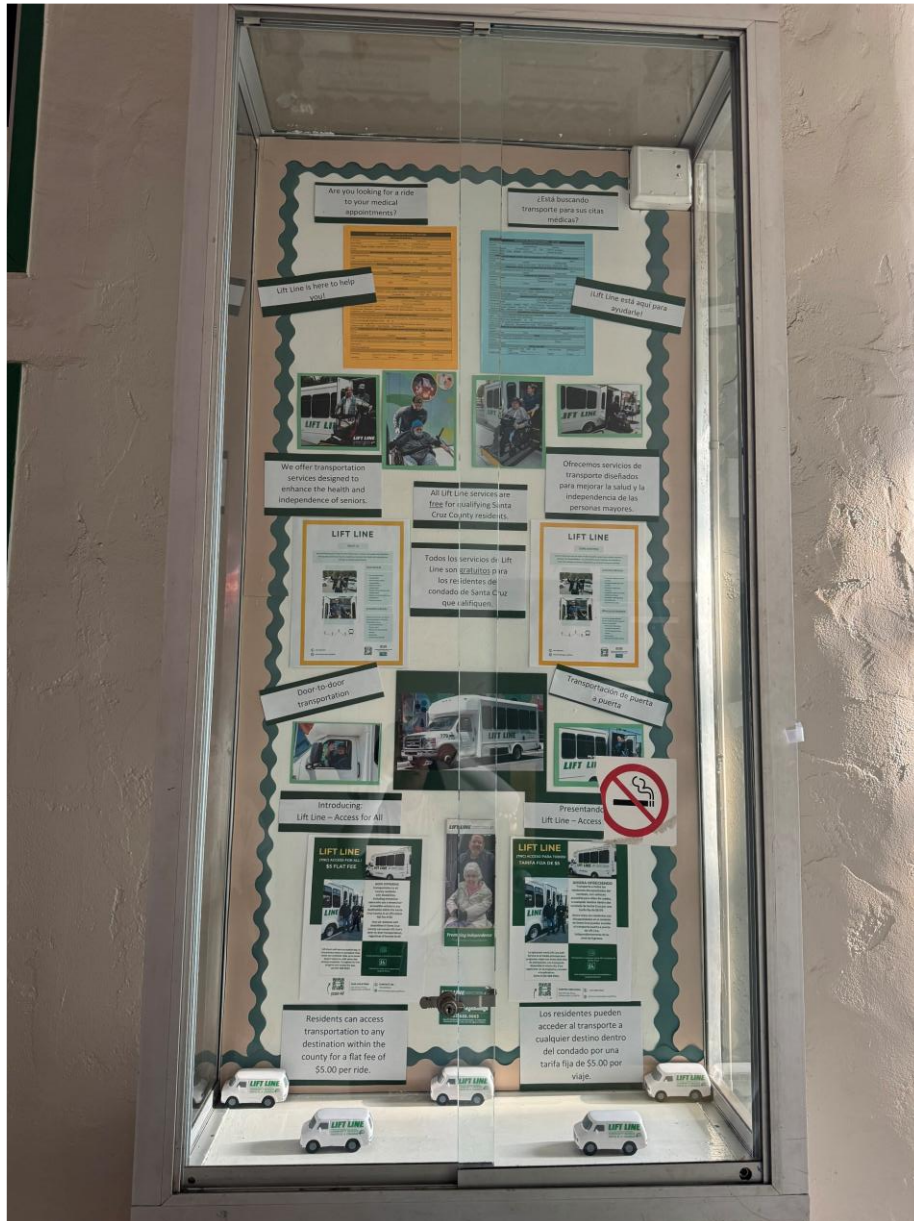
May 16, 2025

Senior Resource Fair



Attachment: #8 B-3

Lift Line glass display case located at 519 Main St, Watsonville, CA 95076.





Attachment: #8 E-1

Operations facility with Measure D signage:





Lift Line electric vehicles (EV) with Measure D signage:



Attachment: #8 E-2

## Eligibility

To receive Lift Line services, you must meet the eligibility criteria and complete an application. Eligibility guidelines:

- **Resident of Santa Cruz County**
- **60+ years of age or disabled, as determined by:** (a) Medical health and physical (H&P) form or physicians document, (b) ADA ParaCruz eligibility, or (c) Other State Disability Verification
- **Meets the income eligibility requirements as determined by:** (a) Medical – income below 300% of the Federal Poverty Level (FPL), (b) SSI Verification, or (c) Income Tax Forms

Application can be completed online at [CommunityBridges.com/LiftLine](https://CommunityBridges.com/LiftLine)

## Elegibilidad

Para recibir los servicios de Lift Line, debe cumplir con los criterios de elegibilidad y completar una solicitud. Pautas de elegibilidad:

- **Ser residente del Condado de Santa Cruz**
- **Ser mayor de 60 años o tener alguna discapacidad reconocida por:** (a) Formulario Médico Físico y de Salud (H&P) o documento médico (b) Elegibilidad ADA ParaCruz, o (c) Alguna otra verificación estatal de discapacidad
- **Cumple con los requisitos de ingreso económico determinados por:** (a) Medi-Cal – ingresos por debajo del 300% del Nivel Federal de Pobreza (FPL), (b) Verificación SSI, o (c) Declaraciones de Impuestos

Aplicaciones se pueden completar en [CommunityBridges.com/LiftLine](https://CommunityBridges.com/LiftLine)

# LIFT LINE

COMMUNITY BRIDGES  
PUENTES DE LA COMUNIDAD



[CommunityBridges.org/LiftLine](https://CommunityBridges.org/LiftLine)

Partially funded by



# LIFT LINE

COMMUNITY BRIDGES  
PUENTES DE LA COMUNIDAD



## Promoting Independence

Promoviendo la independencia



## Free transportation promoting senior health and independence

*Transporte gratis que fomenta la salud e independencia de los mayores*

# Lift Line

We provide thousands of door-to-door rides a year to seniors and people with disabilities; allowing these Santa Cruz County and North Monterey County residents to maintain their independence.

Our fleet of vehicles furnish comfortable trips for eligible riders, and our professional drivers offer door-to-door assistance from origin to destination. Escorts, personal care attendants, and a limited number of traveling companions are welcome.

Services are free of cost to qualifying participants.



Proporcionamos miles de viajes anuales de puerta a puerta para adultos mayores y personas con discapacidades, y así, permitirles a estos residentes del Condado de Santa Cruz y el norte del Condado de Monterey mantener su independencia.

Nuestra flota de vehículos proporciona cómodos viajes para pasajeros elegibles, y nuestros choferes profesionales proveen asistencia desde el origen hasta el destino. Acompañantes, asistentes personales, y un número limitado de visitantes son bienvenidos.

Todos los servicios son gratuitos para los residentes que califiquen.

## Services

### Medical Appointments:

Transportation to appointments with accredited medical professionals or for other approved medical programs and purposes across Santa Cruz, Monterey, San Mateo, San Benito, Santa Clara, and San Francisco counties.

### Veterans Medical Appointments:

Transportation to medical appointments or Veterans Administration Clinics for qualifying veterans.

### Elderday Adult Day Health Care:

Transportation to and from Elderday twice a day.

### Taxi Scrip Coupons:

Qualifying residents can purchase taxi scrip coupons from Lift Line at a discounted rate. The taxi scrip coupon is used in place of money to pay for, or supplement, the price of a ride from one of our participating taxi companies.

### Meals on Wheels Dining Sites:

Transportation to Meals on Wheels dining sites throughout Santa Cruz County.

### Extended Services:

Nutrition; Essential grocery shopping (2 bags limit) and restaurants. Rides to financial institutions. Connection shuttles to social services agencies. Physical (therapy, GYM, swimming pools, parks and beach recreational) and mental (Counseling, church and support groups) support rides.

### TNC – Access for All program:

Residents with disabilities in Santa Cruz County can access Lift Line's door-to-door transportation through the TNC – Access for All program. Regardless of income level, individuals can access transportation to any location within the county for a flat fee of \$5 per ride.

*Income eligible participants already receiving services for free can continue to enjoy our services at no cost.*

## Servicios

### Sitas Médicas:

Transporte a citas con profesionales médicos acreditados o para otros programas médicos aprobados en los condados de Santa Cruz, Monterey, San Mateo, San Benito, Santa Clara y San Francisco.

### Sitas médicas para Veteranos:

Transporte a citas médicas o a Clínicas Administradas para Veteranos que califiquen.

### Elderday Cuidado Diurno:

Transporte hacia y desde Elderday dos veces al día.

### Cupones Taxi Scrip:

Los residentes que califiquen podrán comprar cupones taxi scrip de Lift Line con un descuento preferencial. El cupón Taxi Scrip es usado en vez de dinero para pagar, o completar, el pago de un viaje en una de nuestras compañías de taxi participantes.

### Sitios de comidas de Meals on Wheels:

Transporte a merenderos Meals on Wheels por todo el Condado de Santa Cruz.

### Servicios Extendidos:

Nutrición; Tiendas de comestibles esenciales (límite de 2 bolsas) y restaurantes. Traslados a entidades financieras. Lanzaderas de conexión a las agencias de servicios sociales. Paseos de apoyo físico (terapia, gym, piscinas, parques y playa recreativa) y mental (consejería, iglesia y grupos de apoyo).

### Programa TNC – Access for All:

Los residentes con discapacidades en el Condado de Santa Cruz pueden acceder al transporte puerta a puerta de Lift Line a través del programa TNC – Access for All. Independientemente del nivel de ingresos, las personas pueden acceder al transporte a cualquier lugar dentro del condado por una tarifa fija de \$5 por viaje.

*Los participantes que cumplen con los requisitos de ingresos y ya están recibiendo servicios de forma gratuita pueden seguir disfrutando de nuestros servicios sin costo.*

## How You Can Help / Cómo Puedes Ayudar

### Donate

Join us in our work to ensure people in need have access to life-saving medical appointments. Secure donations can be made by mail or online at [CommunityBridges.org/Donate](https://CommunityBridges.org/Donate).

### Leave Your Legacy

Through a charitable bequest in your will or living trust, you can ensure that we will be there for future generations of seniors in need. Visit us at [CommunityBridges.org/Legacy](https://CommunityBridges.org/Legacy) to learn more.

### Volunteer

Volunteers are critical to our success. Reach out to see where your passion and skills fit best. Please visit [CommunityBridges.org/volunteer](https://CommunityBridges.org/volunteer) to learn more.

### Donar

Únete a nosotros en nuestro trabajo para asegurar que las personas con necesidades vitales tendrán acceso a citas médicas. Donaciones pueden hacerse por correo o en línea en [CommunityBridges.org/Donate](https://CommunityBridges.org/Donate).

### Deje su Legado

A través de un legado caritativo en su testamento o fideicomiso, puede asegurarse de que estaremos presentes para ayudar a futuras generaciones de personas mayores con necesidades. Visite a [CommunityBridges.org/Legacy](https://CommunityBridges.org/Legacy) para saber más.

### Trabajo Voluntario

Los voluntarios son esenciales para nuestro éxito. Contáctenos para descubrir cómo su pasión y habilidades nos puede ayudar. Visite [CommunityBridges.org/volunteer](https://CommunityBridges.org/volunteer) para obtener más información.

Lift Line  
545 Ohlone Parkway  
Watsonville, CA 95076  
831-688-9663

[CommunityBridges.org/LiftLine](https://CommunityBridges.org/LiftLine)

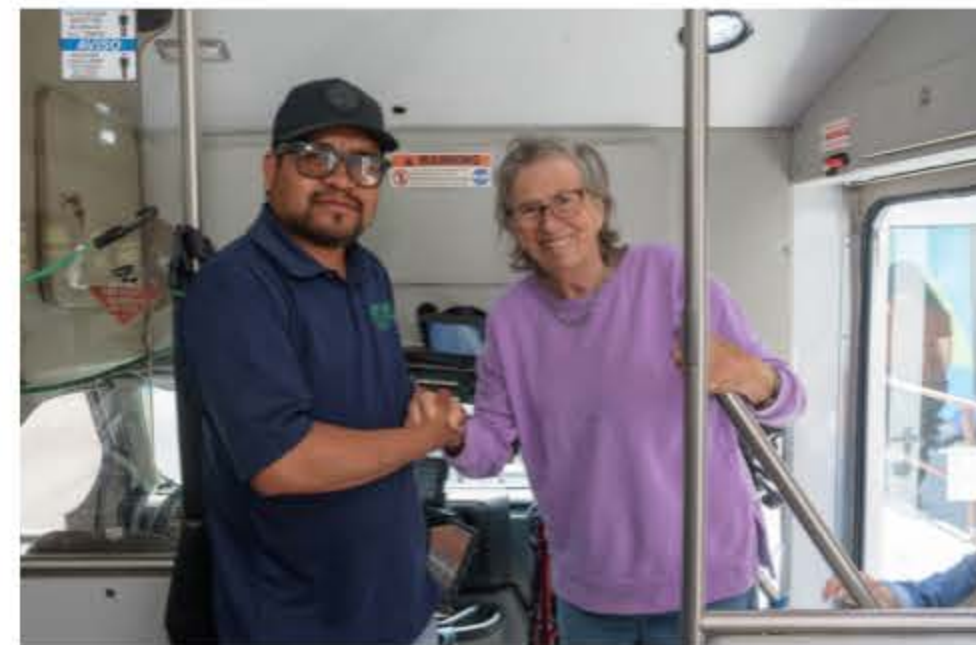
# LIFT LINE

## ABOUT US

We provide thousands of door-to-door rides a year to seniors and people with disabilities, allowing these Santa Cruz County residents to maintain their health and independence through accessible transportation.

## OUR SERVICES

- County-wide medical transportation
- Out-of-county medical transportation
- Veterans medical transportation
- Meals on Wheels dining center transportation
- Elderday Adult Day Health Care transportation
- Taxi scrip coupons



## EXTENDED SERVICES

Residents who qualify can receive free transportation to essential destinations, such as:

- Financial institutions
- Grocery stores
- Physical and mental health services
- Restaurants
- Social service agencies



+831-688-9663



[communitybridges.org/liftline](https://communitybridges.org/liftline)



**LIFT LINE**  
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[COMMUNITYBRIDGES.ORG/LIFTLINE](https://communitybridges.org/liftline)  
PARTIALLY FUNDED BY:



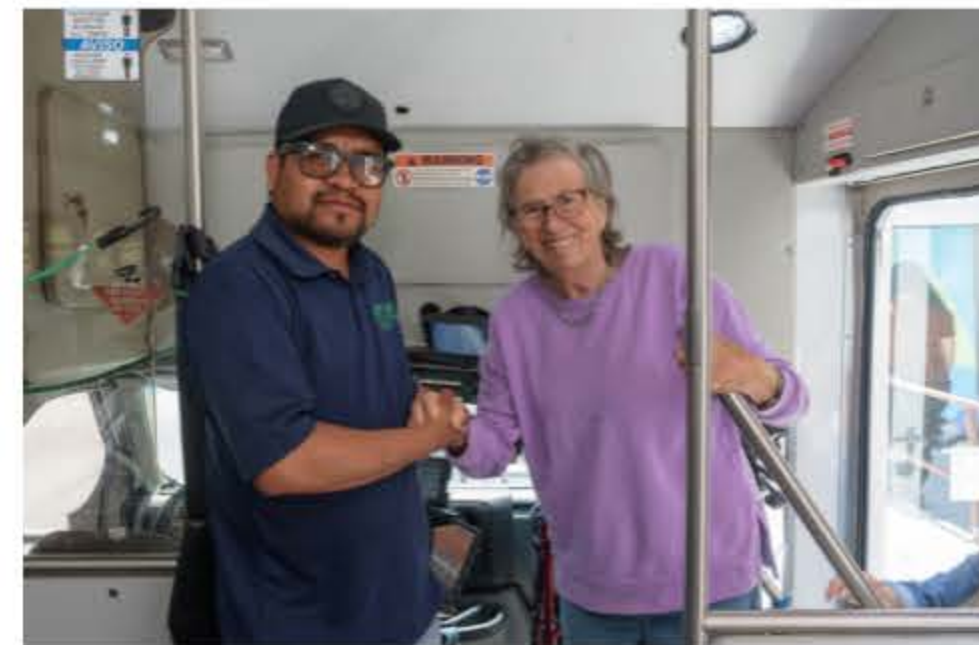
# LIFT LINE

## SOBRE NOSOTROS

Nosotros ofrecemos miles de viajes anuales de puerta a puerta para adultos mayores y personas con discapacidades, y así, permitirles a estos residentes del condado de Santa Cruz mantener su salud e independencia a través de transporte accesible.

## NUESTROS SERVICIOS

- Transporte médico en todo el condado
- Transporte médico fuera del condado
- Transporte médico para veteranos
- Transporte a sitios de comidas de Meals on Wheels
- Transporte a Elderday Adult Day Health Care
- Cupones de taxi scrip



## SERVICIOS EXTENDIDOS

Los residentes que califiquen pueden recibir transporte gratuito a destinos esenciales:

- Instituciones financieras
- Tiendas de comestibles
- Servicios de salud física y mental
- Restaurantes
- Agencias de servicios sociales



+831-688-9663



[communitybridges.org/liftline](https://communitybridges.org/liftline)



**LIFT LINE**  
COMMUNITY BRIDGES  
PUENTES DE LA COMUNIDAD

COMMUNITYBRIDGES.ORG/LIFTLINE  
PARCIALMENTE FINANCIADO POR:





Santa Cruz County Regional Transportation Commission's  
**Elderly & Disabled Transportation Advisory Committee**  
*(Also serves as the Social Service Transportation Advisory Council)*

---

**FINAL MEETING MINUTES**

**1:30pm - 3:30pm**

**Tuesday, October 8, 2024**

**1. Roll call**

The meeting was called to order at 1:37

***Members present:***

Tara Ireland, Social Services Provider - Persons of Limited Means  
Michael Pisano, Potential Transit User (60+)  
Caroline Lamb, Potential Transit User (Disabled)  
Janet Edwards, Vice Chair, First District  
Wells Shoemaker, Second District  
Jesus Bojorquez, CTSA Lift Line  
Nadia Noriega, CTSA Lift Line Alternate  
Portia Ramer, Fifth District  
Elizabeth Byrd, Social Services Provider- Seniors (County)

***Members Remote, voting under Just Cause or Emergency:***

None

***Members Remote, Not Voting:***

Katie Nunez, Fourth District

***Unexcused Absences:***

Alex Weske, Social Services Provider – Disabled  
Jesse Leyva, SC METRO

***RTC staff present:***

Amanda Marino, Transportation Planner  
Sierra Topp, Transportation Planning Technician  
Tommy Travers, Transportation Planner  
Brianna Goodman, Transportation Planner

***Guests present:***

Stephanie, In House Support Services (IHSS) Santa Cruz County  
Marc Yellin, Member of the Public

## **2. Introductions**

- 3.** Consider AB 2449 request(s) to participate in the meeting remotely due to emergency circumstances (a physical or family medical emergency that prevents a member from attending in person)

## **4. Oral communications**

The committee discussed construction obstructions in the right of way (ROW) and the safety hazards for individuals using mobility devices. Ideas were shared on how to enhance safety for individuals with disabilities and pedestrians navigating streets undergoing construction. The committee requested an item on the next E&D TAC meeting agenda to discuss these topics.

Committee member Micheal Pisano posed a question to the committee inquiring about the B-Cycle e-bike share docking stations closed for the public due to theft and damage.

## **5. Additions or deletions to the consent or regular agenda**

Amanda Marino, RTC Transportation Planner, announced a handout to item 7. Approve Minutes from June 11, 2024 to include the May 14, 2024 meeting minutes due to a lack of quorum at the June 11 meeting.

Ms. Marino also announced a handout for item 10. E&D TAC Committee Membership appointments to include Katie Nunez's committee appointment application to serve as the District 4 representative.

Tommy Travers, RTC Transportation Planner, announced a handout for item 13. Measure D 5-year plan.

## **CONSENT AGENDA**

### **6. Received Information Items**

- E&D TAC Letter of Support for the Coastal Rail Trail Segments 8 - 12 Reconnecting Communities Grant Application

### **7. Approved Minutes of June 11, 2024 (and May 14, 2024, Handout)**

*A motion (Byrd/Edwards) was made to approve the consent agenda. The motion passed unanimously with committee members Tara Ireland, Michael Pisano, Caroline Lamb, Janet Edwards, Wells Shoemaker, Jesus Bojorquez, Nadia Noriega, Portia Ramer, Elizabeth Byrd voting "aye".*

## **REGULAR AGENDA**

## 8. Receive Program Updates

- Volunteer Center

Committee Member Tara Ireland updated the committee about reallocation of funding for the Volunteer Center projects. Ms. Ireland indicated that she will be receiving more information regarding this at the end of the month and will share with the committee.

- Community Bridges

Committee Member Jesus Bojorquez announced new Lift Line drivers were hired, and trainings were completed opening two new routes. This was an effort to meet increased demand for paratransit rides. He reminded the committee of the TNC Access for All program offering on-demand paratransit service as well as scheduled rides. There are currently 17 vehicles in total used for the TNC Access for All program.

- Santa Cruz METRO

Representative absent.

- SCCRTC

Amanda Marino, RTC Transportation Planner, announced she has returned to full-time work at the RTC. Ms. Marino introduced Sierra Topp, Transportation Planning Technician, as she will be joining the committee meetings supporting staffing the committee.

- Ped Ad-hoc Subcommittee

Committee member Janet Edwards stated that the ad-hoc subcommittee has not met recently, but will work to schedule a future meeting in the coming months. Ms. Edwards brought attention to large housing projects that are being constructed throughout the county. She also discussed safety concerns for pedestrians and bicyclists at intersections and construction zones.

## 9. E&D TAC Chair and Vice Chair Elections

*A motion (Pisano/Bojorquez) was made to elect Veronica Elsea as Chair for a term effective until March 26. The motion passed unanimously with committee members Tara Ireland, Michael Pisano, Caroline Lamb, Janet Edwards, Wells Shoemaker, Jesus Bojorquez, Nadia Noriega, Portia Ramer, Elizabeth Byrd voting "aye".*

*A motion (Pisano/Bojorquez) was made to elect Janet Edwards as Vice Chair for a term effective until March 26. The motion passed unanimously with committee members Tara Ireland, Michael Pisano, Caroline Lamb, Janet Edwards, Wells Shoemaker, Jesus Bojorquez, Nadia Noriega, Portia Ramer, Elizabeth Byrd voting "aye".*

#### **10. E&D TAC Committee Membership Appointments**

Amanda Marino, RTC Transportation Planner, provided an overview of the applicants expressing interest in filling vacancies and commissioner appointments on the E&D TAC shown in the October membership roster.

*A motion (Lamb/Pisano) was made to approve the committee membership appointments and recommend commission approval. The motion passed unanimously with committee members Tara Ireland, Michael Pisano, Caroline Lamb, Janet Edwards, Wells Shoemaker, Jesus Bojorquez, Nadia Noriega, Portia Ramer, Elizabeth Byrd voting "aye".*

#### **11. Rural Highway Safety Plan (RHSP)**

Brianna Goodman, RTC Transportation Planner, presented on the Rural Highway Safety Plan. This is an extension and expansion of the SLV complete streets program. The RHSP seeks to enhance safety for all users of the County's six conventional highways: specifically, Highway 1 north of the City of Santa Cruz city limits, Highway 9, Highway 236, Highway 35, and Highways 129 and 152 outside the City of Watsonville city limits, which collectively function as main streets, intercommunity connectors, and rural highways.

Ms. Goodman reviewed the projects goals and objectives and asked for feedback on where people feel unsafe on these highways or have observed accidents/near-accidents.

Committee members made comments relating to enhancing pedestrian safety in construction zones, identified intersections difficult to navigate as a pedestrian with disabilities, and intersections that need increased lighting and rapid flashing beacons.

*A motion (Pisano/Noriega) was made to approve the Rural Highway Safety Plan. The motion passed unanimously with committee members Tara Ireland, Michael Pisano, Caroline Lamb, Janet Edwards, Wells Shoemaker, Jesus Bojorquez, Nadia Noriega, Portia Ramer, Elizabeth Byrd voting "aye".*

#### **12. Title VI Civil Rights Program & Language Assistance Plan Update**

Amanda Marino, RTC Transportation Planner, presented an overview of elements included in the Title VI Plan Update and the timeline.

Committee members will be informed once the draft plan is ready for review. The draft will integrate feedback from the RTC Public Participation Plan and AMBAG Title VI plans to ensure strategies remain relevant and inclusive.

If you have any suggestions or comments, you are welcome to send an email to Rachel Moriconi, RTC Senior Transportation Planner, at [rmoriconi@scrtc.org](mailto:rmoriconi@scrtc.org).

A comment was made by Janet Edwards, E&D TAC Vice Chair, to add additional language to include opportunities to file complaints for discrimination against people with disabilities.

*No action taken.*

### **13. Measure D 5-year Plan**

Tommy Travers, RTC Transportation Planner, presented a summary of the proposed updates for the Measure D five-year program of projects for regional investment categories. The 5-Year plans have been updated to reflect proposed investments of Measure D FY24/25-FY28/29 funds. The program of projects for the regional transportation categories include Highway Corridors, Active Transportation, the Rail Corridor, San Lorenzo Valley Highway 9 Corridor Improvements, and the Highway 17 Wildlife Crossing.

*A motion (Pisano/Ramer) was made to approve the Measure D 5-year Plan. The motion passed unanimously with committee members Michael Pisano, Caroline Lamb, Janet Edwards, Wells Shoemaker, Jesus Bojorquez, Nadia Noriega, Portia Ramer, Elizabeth Byrd voting "aye". Committee Member Tara Ireland was not present for the motion.*

The meeting was adjourned at approximately 3:36 pm.

The next E&D TAC meeting is scheduled for Tuesday, December 10, 2024 at 1:30 pm located at the SCCRTC office at 1101 Pacific Ave, Suite 250, Santa Cruz, CA 95060

Minutes respectfully submitted by Amanda Marino, RTC Transportation Planner.



**FINANCE COMMITTEE**

Wednesday, July 10, 2024, 5:00-6:00 PM

<https://us02web.zoom.us/j/326410777>

Zoom Meeting ID: 326-410-777

Santa Cruz County, CA

**Present:** Jack Jacobson, Doug Underhill, Mary McMillan, Ray Cancino, Steph Ruhl

**Minutes:** Mary Mackenzie

**REGULAR SESSION DRAFT MINUTES**

**5:00 Agenda Review**

**5:05 CFO Report – Doug Underhill**

- a) *Department updates and announcements*

Fiscal is just finishing out the close of the fiscal year. Continuing to close out then move into our annual audit. CORE proposals are going in at very end of next month.
- b) *May 31, 2024 Program Budget Summary*

We did see a \$115k positive change for the month and are projected down \$96k. EED losses are from the HP Private Pay Site. ELD is also showing losses from a slowly recovering ADA. The low point was 48 ADA in December. ADA has been a minor success story. Need to get the ADA for ELD into the 70's for this next fiscal year. WIC has seen a gain for the year of \$159k from ECM services. Admin is healthy with a \$51k projected gain. Dev is showing a \$66k loss, but did have \$37K expenses for ballot measure, \$5k to hospital, and \$5k to another donation. There will be some unspent grant funds from Admin that will be shifted to Dev to make them net positive.
- c) *Cash Flow – Money Market*

\$2M sitting in CB's Money Market account, T-bills did cash out and are in Money Market. \$3.25-\$3.5M is cash flow.
- d) *Investments and Funds – June 30<sup>th</sup>, 2024*

CB has made a withdrawal for LO maintenance. The fund continues to climb in this 2-month span.

### **5:30 ELD ADA June and FY 23-24**

In June ELD had an ADA of 67.21 with an FY average of 57.91. The program is experiencing more foot traffic at the new location. Located at a better client base. It takes time to add and there's attrition involved. 2 ADA per month – bringing in 4-5, then losing a couple each month.

### **5:35 Measure D 5-year plan**

The Measure D 5-year plan includes 5 projected FY's out. The \$839k reserve is part of the agency's cash flow. That is going to go to funding the paving project and solar project. An additional \$200k principal payment on 545 Ohlone will be made each year. A payment was made this year of \$200k. LL has paid off over \$300k on Santa Cruz County Bank note.

### **5:40 MOW 230 Pine**

#### *a) Property overview*

CEO has identified a potential MOW property, which is close to HQ. Property is listed at \$1.25 M and has enough square footage to have both kitchen and office space. CB has put together some preliminary financial projections. Purchasing the property on separate note, then borrow additional based on the as completed valuation. This would also involve a 2<sup>nd</sup> on the 545 Ohlone property. MOW would stick to a frugal property build out. MOW is going to have to have a home to operate in and the change would be \$219k. The biggest challenge is MOW has a very significant prior year use of funds. This would add another \$290k to operating expenses. The program can't operate like that for long. It comes down to the reduction of meals out the door, and reduction of staff. How do we make the operation work? The reality is that we know that there aren't many funding opportunities that are coming our way. This includes CORE procurement process. In addition to that CB doesn't know that MOW will get the AAA contract. Securing the property gives us two years to figure out how the agency is going to raise the funds. One option is to over build the kitchen so CB can get a second tenant. \$26k/month would be a lot for MOW to take on. It's hard to get funding for a project unless it's shelf ready.

#### *b) Preliminary Financials*

*c) 7.25 and 1% origination fee. Net change is about 800/mo. Just servicing the interest only for the first 18 mo. Need to find another bid. Left room for SCCB to come down.*

#### *c) Santa Cruz County Bank Interest in Financing*

There is a current tenant in the property whose rent is \$5k/mo. Mortgage is \$9k. The difference between rent and location. It would cost CB \$120k to secure the property. If this doesn't work out, the option is to sell the property to another agency/nonprofit. The hope is that CB has some funds from Community Foundation, or a congressional

ask. If the two major funders hold back funding, then we'd be significantly looking at what MOW is able to do.

MOW has a 24% increase in clients, but there is a 34% drop at congregate dining. When MOW is doing recertifications, if they aren't meeting the recertifications, MOW will need to cut them, and instead of enrolling people within 24 hours, MOW may need to wait two weeks for enrollment. Other MOW programs receive federal funding; they have waitlists, and they charge for meals. Cutting meals is difficult. HP would be first congregate site to be closed. That will be hard because CB has an RFP this year. Does CB wait so that the agency can go through the application process first. It would cost us \$40k to keep the site open. There isn't anybody that is championing older adults. It would be very few places that MOW can cut to address it.

Next Steps: Getting an LOI in place and working with vendors to get a purchase and sales agreement. Trying to get it to be a 24-hour kitchen, rent it out when CB isn't using it. Taking the risk is \$120k for two years. If CB shows them that the agency has the property, LOSD may give us more leeway.

**Motion to move ahead with the LOI to purchase 230 Pine St. for \$1.25M and work with bankers to purchase options allow a CEO and CFO to explore options.**

**Motion moved by Jack/Mary, MSP.**

**5:47 Adjourn**

Next Meeting August 14<sup>th</sup>, 2024

## MEASURE D

### Annual Maintenance of Effort Compliance Report

Reporting Fiscal Year: **July 1, 2024 to June 30, 2025 (FY 24-25)**

#### AGENCY CONTACT INFORMATION

Agency Name: **Community Bridges, Lift Line CTSA**

Date: **1/29/2026**

#### Primary Point of Contact

Name: **Douglas Underhill**

Title: **CFO**

Phone: **831-688-8840 x276**

Email: **[douglasu@cbridges.org](mailto:douglasu@cbridges.org)**

#### Agency's Certification of True and Accurate Reporting by Submission

By submitting this Compliance Report to the Santa Cruz County Regional Transportation Commission, the submitting agency certifies the compliance information reported is true and complete to the best of their knowledge, and the dollar figures in the agency's Audited Financial Statement matches exactly to the revenues and expenditures reported herein.

#### Program Compliance Report Structure

This Reporting Form is broken into the following sections for the Measure D Direct Local Allocation Programs applicable to the recipient agency.

- \* **Cover - Agency Contact**
- \* **Table 1 -MOE Baseline Calculation: Summary of Average Revenue and Expenditures**

## Measure D Maintenance of Effort (MOE) Certification Form

Jurisdiction: Community Bridges - Lift

Year: 2024-2025

Date of Report: 1/29/2026

### Calculation of Annual Average Transportation Expenditures/MOE Baseline

**BASELINE = pre-Measure D**

**Total Expenditure by Year**

| REVENUES SPENT - Enter the amount of LOCAL revenues expended on transportation projects. <i>(update with actual source names used on street/road, transit operations, maintenance and capital projects)</i> | FY24/25            | FY16/17          | FY15/16          | FY14/15          |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|------------------|------------------|------------------|
| Local Jurisdictions (CORE, Capitola, Watsonville, SV)                                                                                                                                                       | \$51,654           | \$76,385         | \$75,356         | \$74,726         |
| Local Foundations                                                                                                                                                                                           | \$125,000          | \$40,000         | \$40,000         | \$40,000         |
| Service Fees-Paratransit                                                                                                                                                                                    | \$324,444          | \$534,544        | \$476,344        | \$467,996        |
| Donations-Individual/Business                                                                                                                                                                               | \$27,921           | \$24,581         | \$21,932         | \$15,989         |
| Misc Other                                                                                                                                                                                                  | \$527,053          | \$9,069          | \$24,063         | \$17,614         |
| <b>Annual MOE Revenues SPENT</b>                                                                                                                                                                            | <b>\$1,056,072</b> | <b>\$684,579</b> | <b>\$637,695</b> | <b>\$616,325</b> |

**\$646,200**

### MOE Exclusions\* - Formula Funds & Special Grants (non-discretionary)

|                                          |                    |                  |                  |                  |
|------------------------------------------|--------------------|------------------|------------------|------------------|
| One-Time Only Funding : FTA Section 5310 | \$220,132          | \$137,475        | \$28,000         | \$7,600          |
| One-Time Only Funding; CRRSAA            | \$0                | \$0              | \$0              | \$0              |
| One-Time Only Funding; CARB,LCTOP        | \$215,876          | \$0              | \$0              | \$0              |
| TDA,STA,SGR                              | \$1,354,330        | \$668,545        | \$626,561        | \$633,145        |
| Measure D                                | \$1,136,223        | \$0              | \$0              | \$0              |
| Older Americans Act                      | \$20,000           | \$39,280         | \$39,283         | \$39,281         |
| <b>MOE Exclusions</b>                    | <b>\$2,946,562</b> | <b>\$845,300</b> | <b>\$693,844</b> | <b>\$680,026</b> |

|                                                        |                    |                    |                    |                    |
|--------------------------------------------------------|--------------------|--------------------|--------------------|--------------------|
| <b>Total Revenues Used for Transportation Projects</b> | <b>\$4,002,633</b> | <b>\$1,529,879</b> | <b>\$1,331,539</b> | <b>\$1,296,351</b> |
|--------------------------------------------------------|--------------------|--------------------|--------------------|--------------------|

| How funds were spent: Enter amount expended on various transportation purposes. <i>(e.g. categories: Fixed-Route Service, paratransit service, streetsweeping, pavement, bike, ped, etc. Update with applicable categories, based on your agency's budget/financial statements.)</i> | FY24/25            | FY16/17            | FY15/16            | FY14/15            |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|--------------------|--------------------|--------------------|
| Ongoing operations - Paratransit                                                                                                                                                                                                                                                     | \$2,079,470        | \$972,930          | \$902,416          | \$1,097,220        |
| Administration - Paratransit                                                                                                                                                                                                                                                         | \$960,632          | \$324,952          | \$216,103          | \$231,018          |
| Agency Indirect costs                                                                                                                                                                                                                                                                | \$424,379          | \$139,555          | \$129,951          | \$131,205          |
| Vehicle/Facilities Reserves                                                                                                                                                                                                                                                          | \$538,153          | \$10,500           | \$0                | \$0                |
| Deficit Reduction                                                                                                                                                                                                                                                                    | \$0                | \$81,941           | \$130,280          | \$16,540           |
| <b>Total Expenditures</b>                                                                                                                                                                                                                                                            | <b>\$4,002,633</b> | <b>\$1,529,878</b> | <b>\$1,378,750</b> | <b>\$1,475,983</b> |

Source/location of supporting budget or fiscal statement documentation.

*E.g. Annual Financial Statements; Fiscal audit; adjusted annual budget; State Controller Road Report, etc.*

### Certification:

Yes ☒ The AGENCY has budgeted and will meet the Maintenance of Effort requirement for the reporting year.  
 No ☐ The AGENCY did not meet the Maintenance of Effort requirement for the reporting year for the following reasons:

*If revenues spent on transportation in a year did not meet or exceed pre-FY17/18 Baseline average, explain here*



Finance Director Signature

**1-29-2026**

Date

\*Funding sources excluded from MOE calculation are listed for information purposes and will make it easier to reconcile this report against annual budgets. Excluded sources include special, non-formula, competitive grants, and/or past revenues carried over for special projects and/or emergencies. This includes one-time grants - such as RSTP/STBG, STIP, ATP, ARRA, FEMA, HSIP, FTA5310, No & Low Emission Bus program.